

AFP

LOVE

In Girls We Trust



A<sup>2</sup>

FAIT LA



Feminist

DIFFERENCE!

b.3. YES YOU CAN

20 MILLIONS DE JEUNES ONT EU ACCÈS  
GRATUITEMENT AUX SERVICES DE PF EN FIN

2020

AMOUR

EN AFRIQUE FRANCOPHONE



C.

Try. Forseti. Forsetveet

Dilemmas,  
Solved

IMPACT INVESTING

b.2.

Wellbeing





Invest

Investing Gap



PLANNING— BEFORE HAVING KIDS

AFP LEAD BY PERFORMANCE

80%

des entités

locales des pays AFP financent la PF à travers une ligne budgétaire PF

• AFP A REVOLUTIONNÉ LE SOUTIEN FINANCIER POUR LA PF

• AFP A REVOLUTIONNÉ L'APPROCHE DE PLAIDOYER

• LES COMMUNAUTÉS ONT UNE MEILLEURE PERCEPTION DE LA PF

ELEVATED SUPPORT

The Future is Now

Success

B

• LA COORDINATION ENTRE LES PARTENAIRES ET LE SUIVI DE LA MISE EN ŒUVRE DES ENGAGEMENTS PRIS RESTE LE PLUS GRAND DÉFI À RELEVÉ.

HELP!

CONTRIBUTORS



# WORLD ECONOMIC FORUM DECLARES CONTRACEPTION BEST BUY



## WEALTH PLANNING

Economic consequences  
A simple, transparent approach to planning for your family's future  
Global impact

### RESULTS YOU CAN MEASURE



Presidents of 30 AFR countries commit 3% of national budget to meet need for contraception

Presidential investments expected to reduce unwanted pregnancy + maternal death by half

Young people react: "What about LOVE & SEX"



"If you need to get from A to B, think of me!"

WHEN HEALTH DATA TRIGGERS AN ALERT THEN EXPERTS SPRING INTO ACTION



Some people have given up on the facts. You don't have to.

Ex-president (soon to be) Trump says "I don't believe the facts"



REAL LIFE



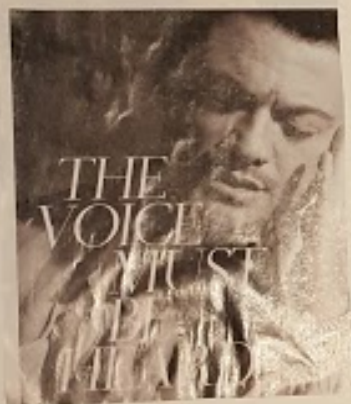
UNSTOPPABLE YOUTH

Finding a voice

TRIGGERED BY YOUNG PEOPLE, WE CAN ONLY TRIGGER WITH THEM. WE CAN ONLY TRIGGER BY FROM THEIR OWN EXPERIENCES AND OWN VOICES.

20 AFP <sup>TABLE D</sup> Countries have reduced the Unmet need for contraception by 3% by 2020.

- All countries have allocated specific budget lines for family planning
- 3 more methods of modern contraception have been introduced
- 70 million new users reached of 180 million with previously unmet need



SAVES MILLIONS OF LIVES A YEAR

The choice is yours, and it's simple.



Let's increase our investment focus,



What will AFP be doing in 30 years?

Involve and engage a new cohort of young people and adolescents in family planning decisions.

LONDON  
SUMMIT 2020

MELINDA GATES DECLARES \$300 MILLION  
NEW FP USERS: Praises AFP for  
outstanding job!

THE FUTURE IS HERE

AFP: THE TALK OF THE TOWN

OVERCOMING  
CHALLENGES

DOESN'T HAVE TO KNOCK ME DOWN

The choice is yours, and it's simple.

Nurturing  
Success

SHUT UP AND SIT DOWN



BEARING THE CYCLE

OUR FIRST PRIORITY.



by Jiah N

BOUNDLESS  
INNOVATION



ABOVE & BEYOND



GROUP E

# AFP FOCUS COUNTRIES EXCEED FP2020 COMMITMENTS



smart **VISIBLE RESULTS TOGETHER**

**ACCESS  
SUCCESS**



**IGNITE  
SOMETHING**

choice **DEMAND Women's Health**

**STRENGTH  
IN OUR  
STORY**

**EMPOWER**



by **RESOURCES**

**Success**

**WE ALL HAVE  
THE POWER TO**

**ORGANIZE**

**STORY  
WORTH  
TELLING**

*advocate for accountability*



Better Health  
- Better world

**WE KNOW** "Thunder is not yet rain."  
- African proverb

**DON'T LIE DOWN  
STAND UP**

**LET'S DO**

**WORK HARDER TO GET AHEAD.**

- **RESOURCES**
- **ACCOUNTABILITY**
- **IMPLEMENTATION!**



**MEET**



The choice is yours, and it's simple.

**POWERING  
THE FUTURE**

Endless  
possibilities.

**2020**

Table F

Better Health  
Doesn't Have to  
be Complicated

SUSTAINABILITY



the turning point.



GAME CHANGER

THE BUZZ

A NEW DAWN FOR



WINNING



WOMEN



long-term goal of advocates of women's reproductive health and rights.

Ten countries keep

Working together

their promise of

\$500,000,000

TAKES MANY PARTNERS

investment in women & girls

CELEBRATE

"I AM IMMENSELY PROUD OF WHAT WE'VE EVOLVED INTO."

TABLE G

FOR THE FIRST TIME IN HISTORY,  
400 MILLION WOMEN ACCESS  
FAMILY PLANNING

WANT  
NEED  
GET.

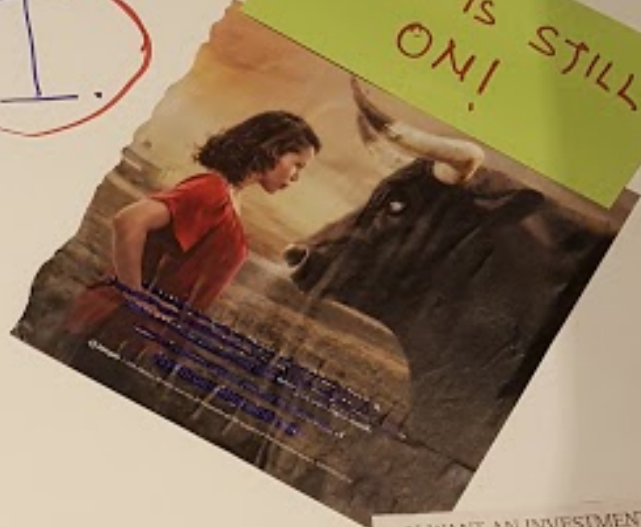
December 31, 2020



BECAUSE I'M A WOMAN

I.

FIGHT IS STILL  
ON!



"I WANT AN INVESTMENT  
PLAN FOCUSED ON MY NEEDS."



KEY MESSAGES



ENJOY  
WORRY-FREE  
SEX

\*DOMESTIC  
FUNDING  
GREATER THAN  
INTERNATIONAL  
FUNDING



# POLITICIANS IN LOVE WITH FAMILY PLANNING:

Table J



## Advocates get their way

**YOUR CHOICE HAS POWER**



AFP helps to break family planning policy barriers in developing countries

AFP's commitment to promote empowerment by ensuring choice

Increased domestic financing for family planning in developing countries thanks to AFP and family planning community

Unfinished Business: Adolescents.



# MISSION ACCOMPLISHED:

120 Million Women & Girls Make a Choice

Countries increase FP budgets by 25%



SMART  
The Snowball Effect

Truly Life-Changing



"It's important for us all to extend beyond ourselves, to show up for one another."

Now What?

## FURTHER



For the Win

ONE BIG PROMISE



global movement

'FINALLY FEEL COMPLETE'



Women Marched

what our family values...



Get It, Girls!



## NEXT STOP:

The choice is yours

# Universal Access by 2030



NGROUP-3

BUY



30  
ommit  
dget



arts

F



# ADOLESCENTS MAKE BOLD CHOICES

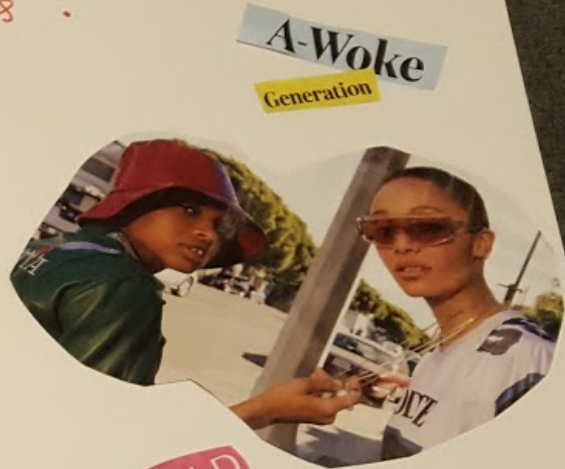
(L)

Contraceptive use rises!



Decision-makers  
prioritize  
- YOUTH -

Making an Impact



BOLD



Increased Local Investment  
and  
Uphold YOUTH RIGHTS



**AFP LOVE In Girls We Trust**

**FAIT LA DIFFERENCE!**

20 MILLIONS DE JEUNES ONT EU ACCÈS GRATUITEMENT AUX SERVICES DE PF EN FIN 2018

EN AFRIQUE FRANCOPHONE

Dilemmas Solved

Wellbeing

IMPACT INVESTING

Feminist

YES YOU CAN

AMOUR

CONTRIBUTORS

**80% des entités locales des pays AFP financent la PF à travers une ligne budgétaire PF.**

LEAD BY PERFORMANCE

Invest

PLANNING - FUTURE HORIZONS

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LA COORDINATION ENTRE LES PARTENAIRES ET LE SUIVI DE LA MISE EN ŒUVRE DES ENGAGEMENTS PRIS RESTE LE PLUS GRAND DEFI À RECEVOIR.

CONTRIBUTORS

**WORLD ECONOMIC FORUM DECLARES CONTRACEPTION BEST BUY**

WEALTH PLANNING

RESULTS YOU CAN MEASURE

EXPECTED RESULTS

# maternal death

MINIMAL LEVEL OF INVESTMENT

Presidents of 30 AFP countries commit 3% of national budget to meet need for contraception

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WHEN HEALTH DATA TRIGGERS AN ALERT THEN EXPERTS SPRING INTO ACTION

REAL LIFE

UNSTOPPABLE YOUTH

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THE VOICE OF THE YOUTH

SAVES MILLIONS OF LIVES A YEAR

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Let's increase our investment focus.

What will AFP be doing in 30 years?

Involve and engage a new cohort of young people and adolescents in family planning decisions.

Table D

**MELINDA GATES DECLARES \$300 MILLION NEW FP USERS: Praises AFP for outstanding job!**

OUR FIRST PRIORITY.

OUR FIRST INNOVATION

OUR FIRST CHALLENGES

OUR FIRST PEOPLE

OUR FIRST ABOVE & BEYOND

GROUP E

**AFP FOCUS COUNTRIES EXCEED FP2020 COMMITMENTS**

ACCESS TO SUCCESS

EMPOWER!

ORGANIZE!

MEET

THE CHOICE IS YOURS, AND IT'S SIMPLE.

2020 Table F

Better Health Doesn't Have to be Complicated

**A NEW DAWN FOR WOMEN**

ten countries keep their promise of investment in women & girls

CELEBRATE

TABLE G

**FOR THE FIRST TIME IN HISTORY, 900 MILLION WOMEN ACCESS FAMILY PLANNING**

QUALITY 100% SATISFACTION GUARANTEE

KEY MESSAGES

FIGHT IS STILL ON!

ENJOY WORRY-FREE SEX

DOMESTIC FUNDING GREATER THAN INTERNATIONAL FUNDING

**POLITICIANS IN LOVE WITH FAMILY PLANNING**

Advocates get their way

YOUR CHOICE IS YOUR POWER

UNFINISHED BUSINESS: Adolescents

Table J

**MISSION ACCOMPLISHED**

120 Million Women & Girls Make a Choice

Countries increase FP budgets by 25%

ONE BIG PROMISE

Now What? FURTHER

NEXT STOP: Universal Access by 2030

THE CHOICE IS YOURS

**ADOLESCENTS MAKE BOLD CHOICES**

Contraceptive use rises!

Decision makers prioritize YOUTH

Increased Local Investment and Uphold YOUTH RIGHTS

Table L