



# DIFFUSION OF INNOVATIVE METHODS

AFP Indonesia

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# **AFP PROGRAM APPROACH**

- **RAISE PRIORITY FOR FP AND RH.**
- **BUILD ON AND COMPLEMENT EXISTING PROGRAMS**
- **SUSTAINABILITY: ACTIVITIES CONTINUE BEYOND AFP**

# Program Management

AFP  
Indonesia

Local Entity  
(Secretariat)

## Core Working Group - National

- Champions (Experts & Advocates): inputs and consultation, technical assistance (plan, implementation, monitoring and evaluation), capacity building, network, advocacy effort

## District Working Group

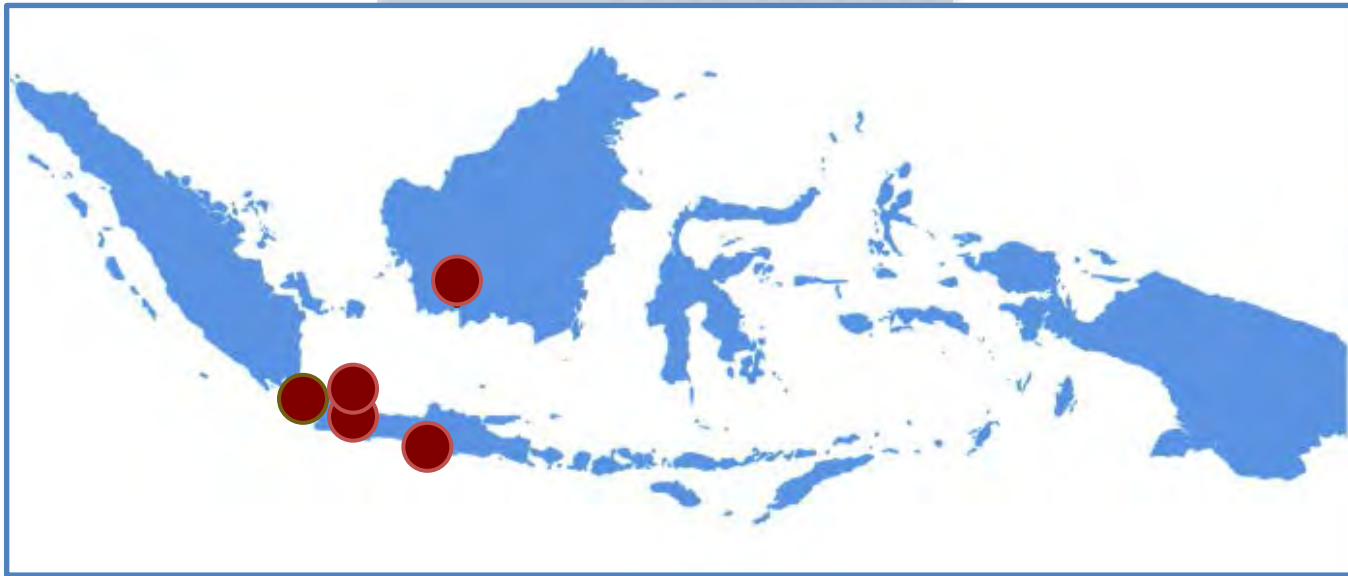
- Stakeholders and champions: plan, implementation, monitoring and evaluation, network, advocacy effort

# PRIORITY FOR ADVOCACY

- Establish working groups and select operational districts
- Train the working groups with advocacy tools:
  - ✓ *Netmapping*
  - ✓ *Spitfire*
  - ✓ *Cost projection*
  
- Develop annual work plan
  
- Assist in program implementation
  
- Monitor progress using cascade model
  
- Advocate for:
  - ✓ *Increased fp planning budget at district level*
  - ✓ *Improved service quality and access to lapm*
  - ✓ *Conducive public policy related to FP*

# AFP Indonesia Operational Districts

**3** Provinces  
**5** Districts/Cities



- Bandung— West Java
- Pontianak—West Kalimantan
- Karanganyar—Central Java
- Karawang— West Java
- Bogor— West Java

# Milestone in AFP Diffusion

AFP's approach is implemented in 6 new districts through USAID & DFAT funded – ICMC program

**2013**

**2013**

AFP's approach was adopted by BkkbN through KB Kencana program

**2012**

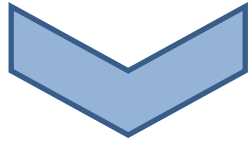
Working with JHU.CCP Indonesia to diffuse AFP's approach beyond 5 operational areas

# IMPROVING CONTRACEPTIVE METHOD MIX (ICMM)



# ICMM Program

**ICMM  
(2012 – 2016)  
Research and  
Advocacy**



## **Provincial Level**

- Obtained supports from Governors
- Involving Provincial Health Office and BkkbN in every district's activity

## **District Level**

- Obtained supports from District Mayors
  - Using AFP's approach

**Lessons Learned**  
**Work closely with  
provincial FP  
stakeholders,  
particularly  
Provincial Health  
Office and BkkbN,  
to assist districts**

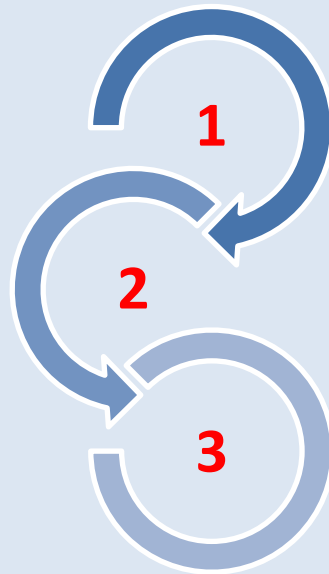


# AFP Diffusion through KB Kencana

**KB Kencana** is

a national program to revitalize Family Planning program

## The Approach



### 1. **Capacity Building**

Training for District Officers

### 2. **Program Set-up**

Form a District Working Group and develop advocacy workplan

### 3. **Program Implementation**

Advocate district policymakers

# Diffusion Plan

2013

- Four Provinces: West Kalimantan, North Sumatera, East Nusatenggara and West Java
- Trained 90 national and provincial officers on Netmap, SmartChart and Cost Projection

2014

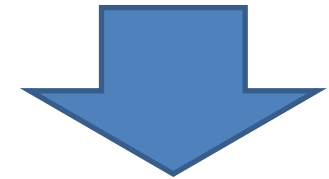
- Four Provinces: East Java, South Sulawesi, Maluku and Papua
- Advocacy Training for District Officers
- Technical Assistance for 2 districts of 4 provinces

Total Piloting Areas

**2013** and **2014**

**8** Provinces

**196** Districts



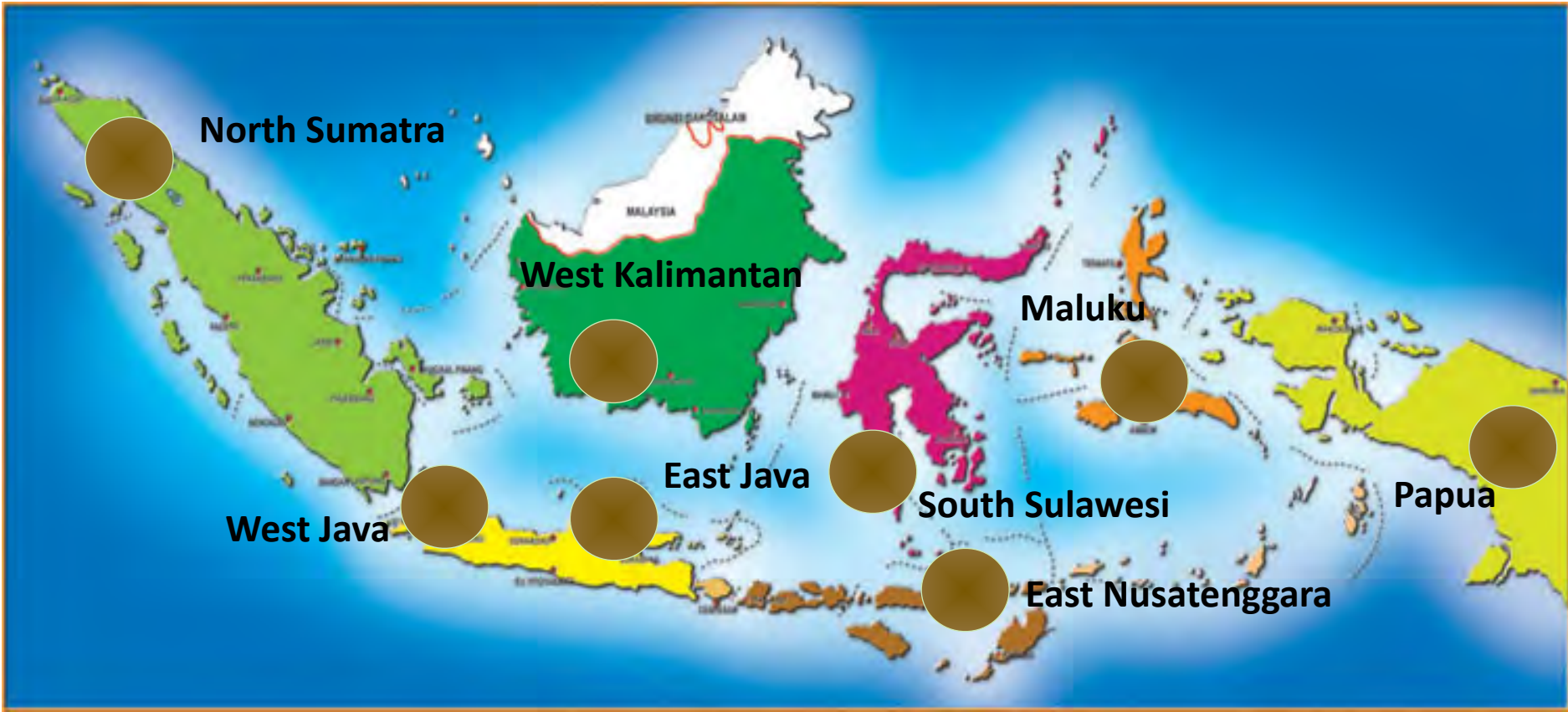
Scaling up to

**2015** – 50% of Total Districts

**2016** – All Districts

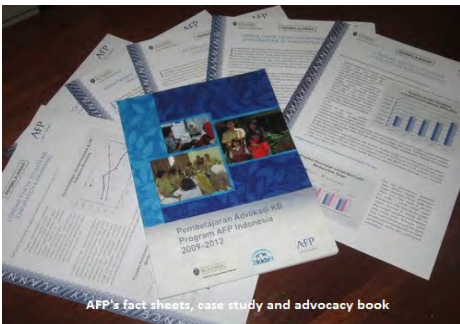
# KB Kencana Operational Provinces

**8** Provinces  
**196** Districts/Cities





AFP Certificate distribution for Pontianak Mayor



AFP's fact sheets, case study and advocacy book



**Thank You!**