



A GLOBAL LEADER IN SEXUAL AND REPRODUCTIVE HEALTH

AFP Partners Meeting, Baltimore, MD

# ImpactNow – Results Overview - *Lagos State*

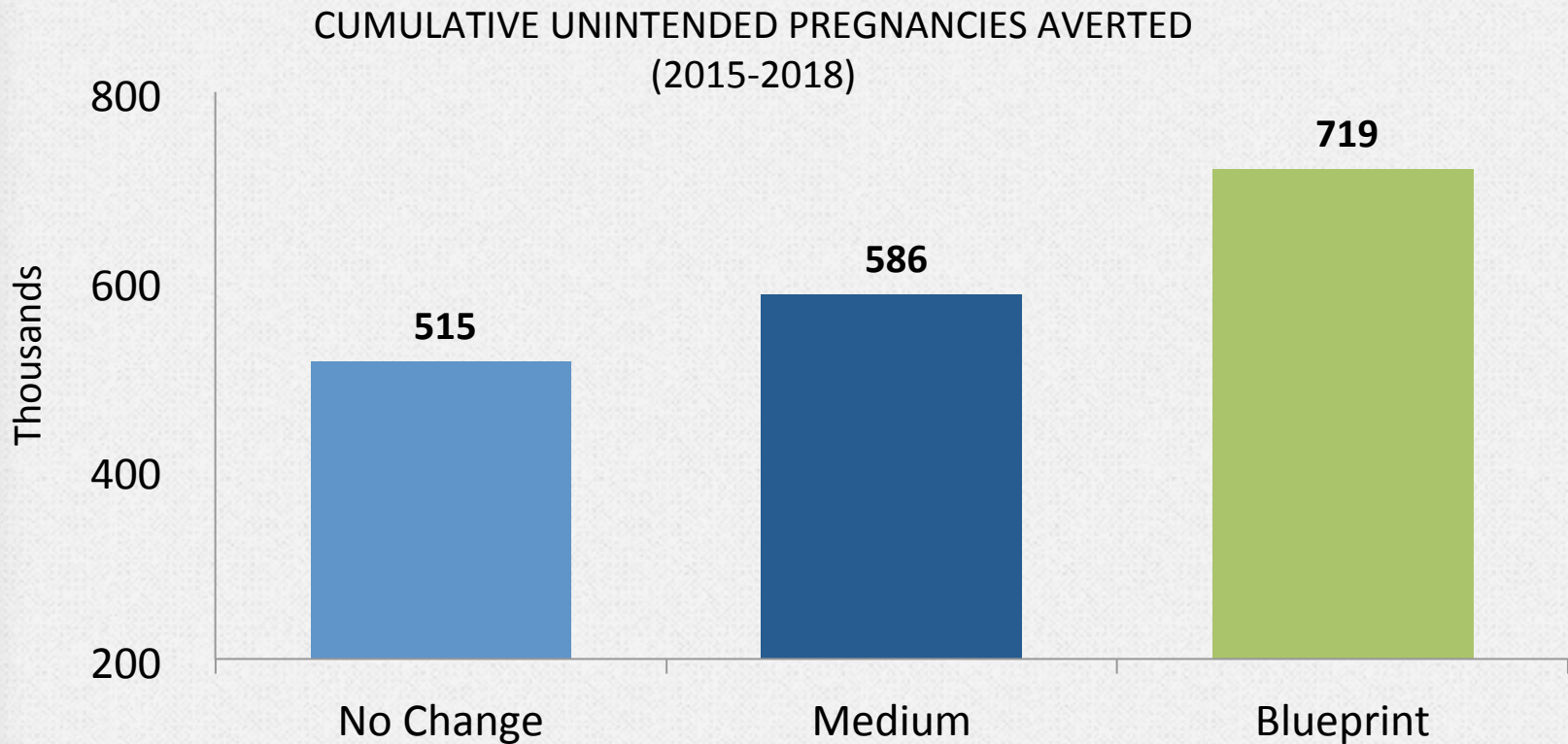
Thursday, March 19, 2015

[WWW.PATHFINDER.ORG](http://WWW.PATHFINDER.ORG)

# OVERVIEW

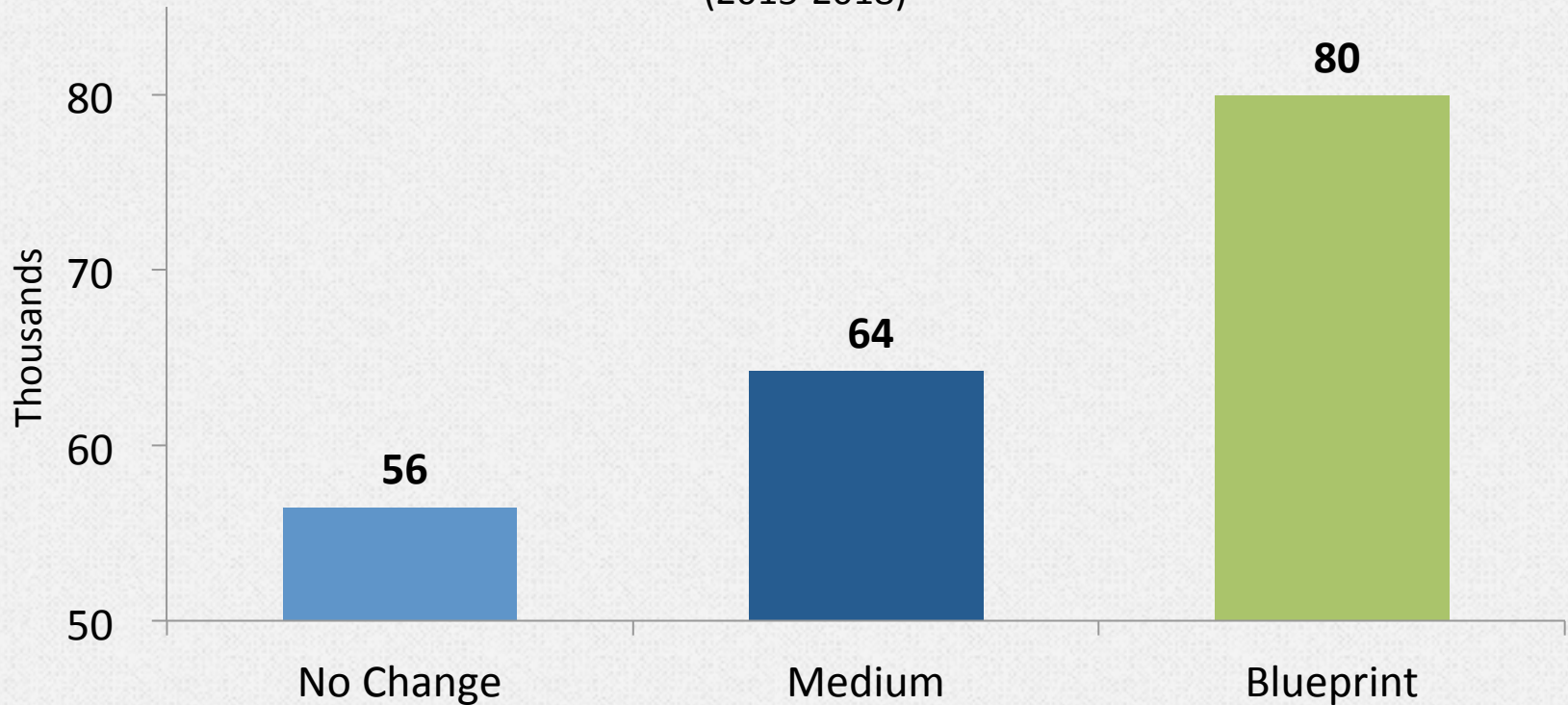
- During the 3<sup>rd</sup> Nigeria Family Planning (FP) Conference, the Federal Ministry of Health launched Nigeria's FP Blueprint. The goal of the Blueprint is to increase the usage of FP from 15% to 36% by 2018.
- To achieve this ambitious national goal, Lagos must eliminate barriers to FP use and increase contraceptive prevalence from 48% to 74% over the next three years.
- One of the key barriers to access for women in Lagos is the high out-of-pocket cost of consumables for the provision of long-acting and reversible contraception (LARCs), including the burden of personally paying for gloves, surgical blades and gauze/cotton wool.
- If the government of Lagos funds the provision of consumables in support of the FP Blueprint, it will save the lives of mothers and children while promoting economic development at all levels.

# INCREASED USE OF FP, SPECIFICALLY LARCS, RESULTS IN A HIGHER NUMBER OF UNINTENDED PREGNANCIES AVERTED

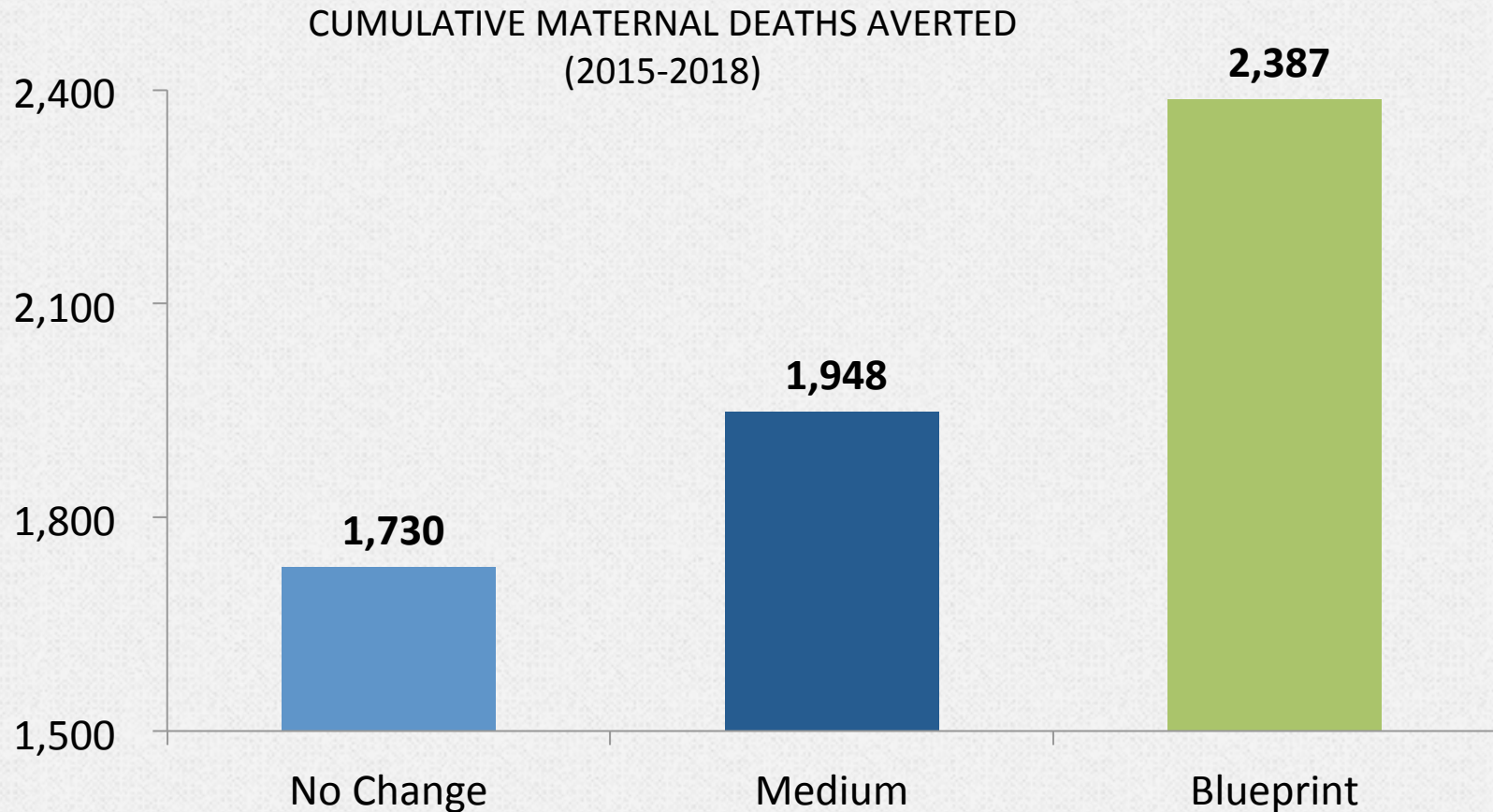


# INCREASED USE OF FP, SPECIFICALLY LARCS, RESULTS IN A HIGHER NUMBER OF UNSAFE ABORTIONS AVERTED

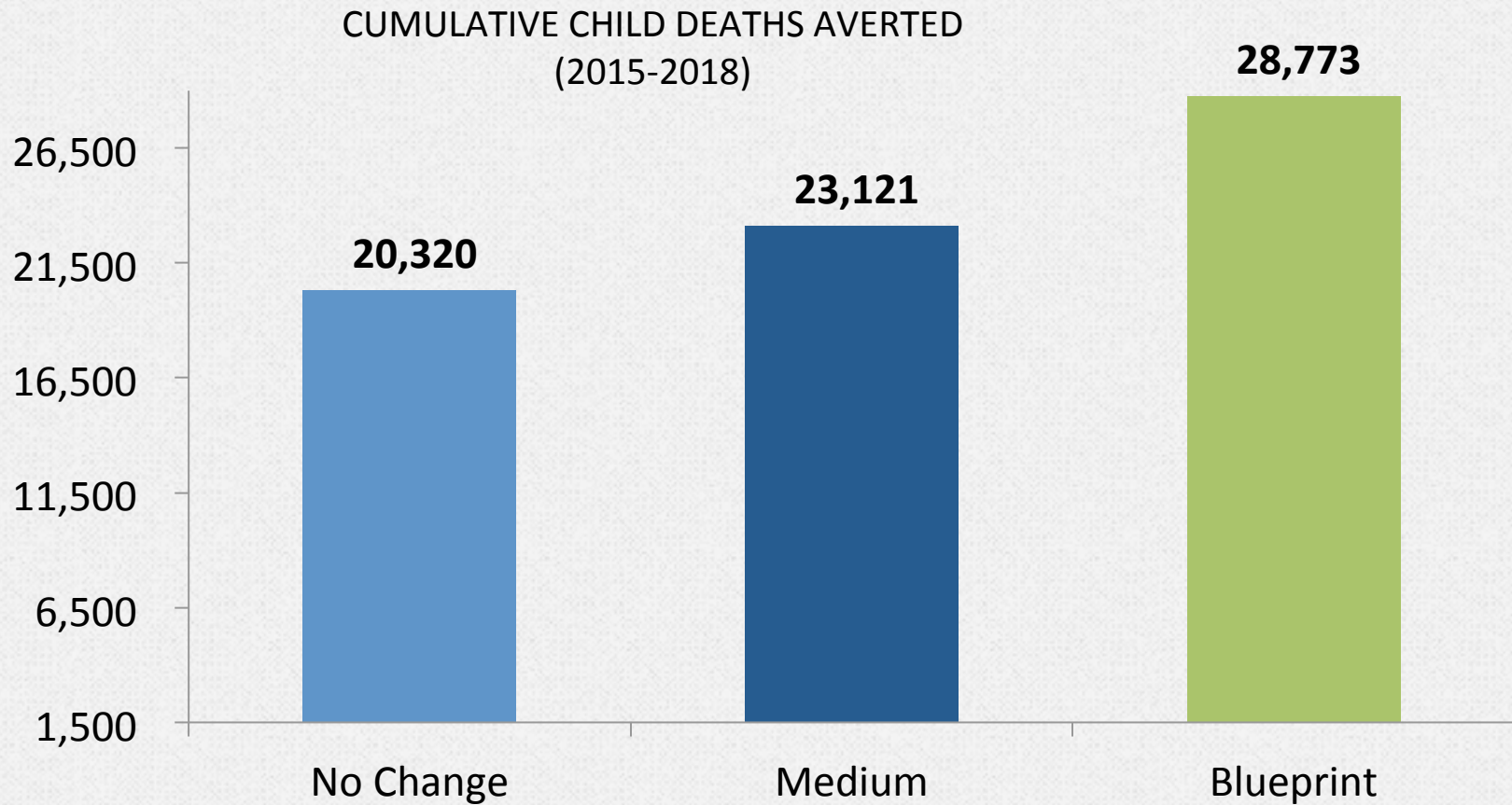
CUMULATIVE UNSAFE ABORTIONS AVERTED  
(2015-2018)



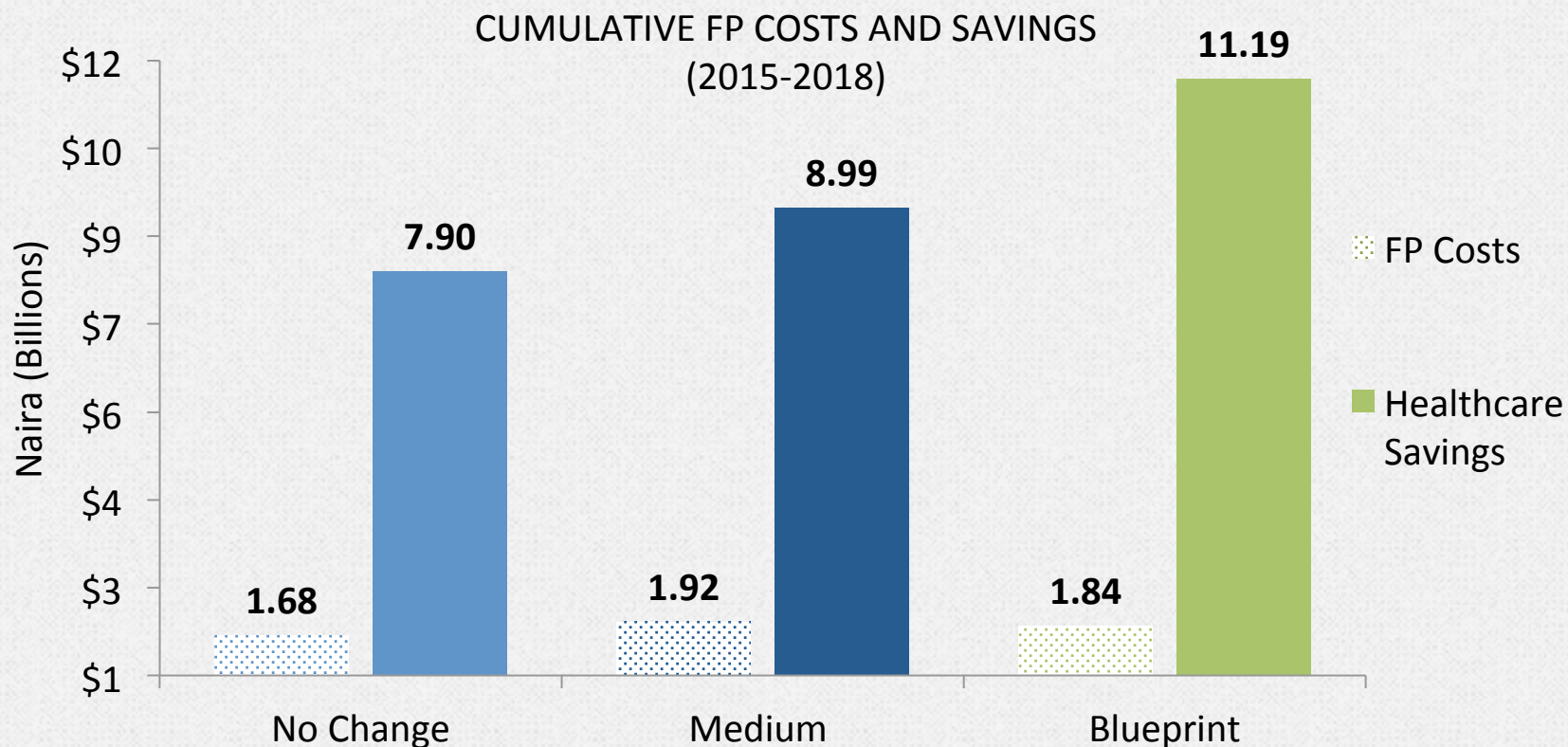
# BY REACHING THE CPR GOAL OF 74%, AT LEAST 2.3K MATERNAL LIVES COULD BE SAVED IN 3 YEARS



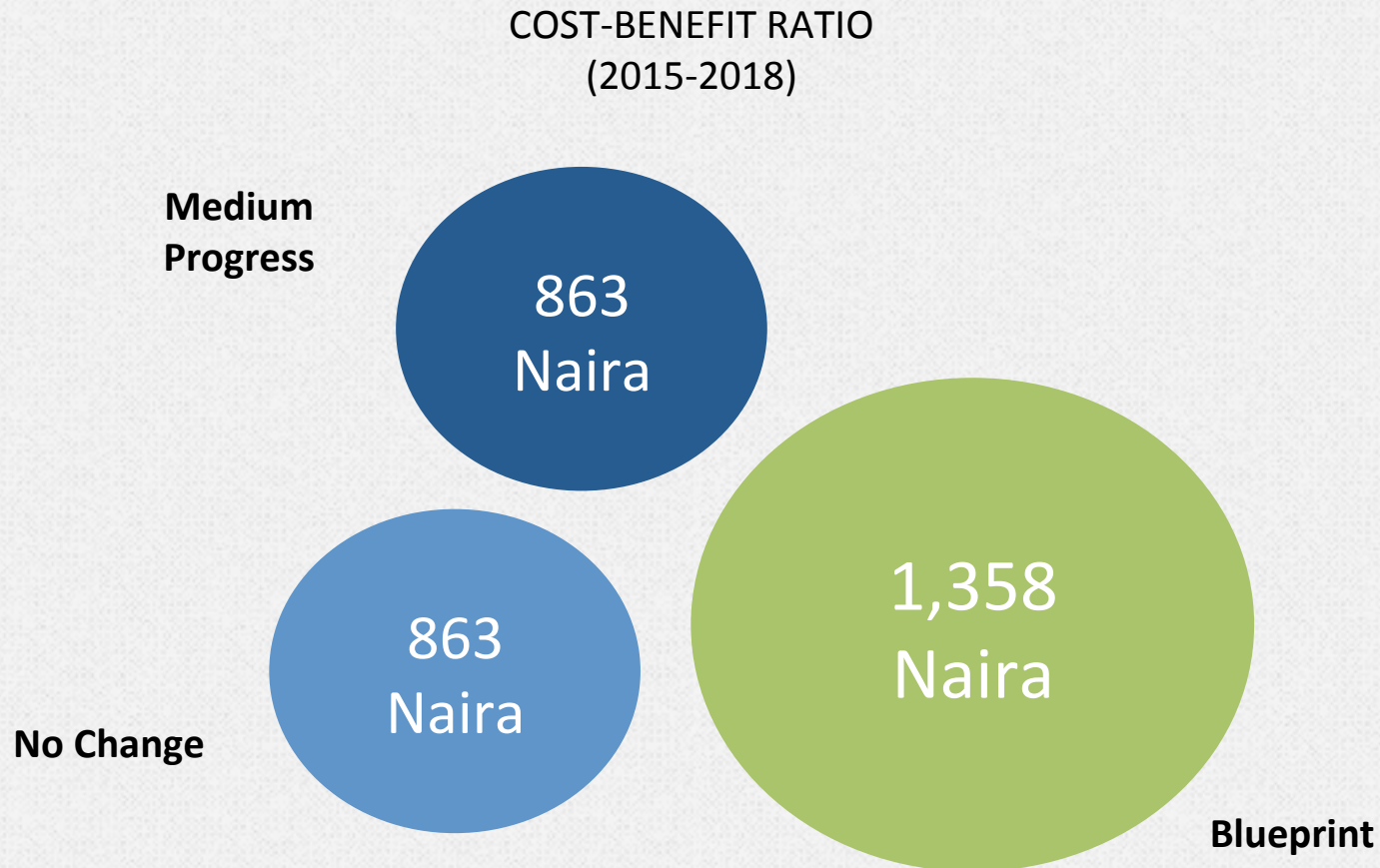
# BY REACHING THE CPR GOAL OF 74%, AT LEAST 29K CHILDREN'S LIVES COULD BE SAVED IN 3 YEARS



# TOTAL MATERNAL AND INFANT HEALTHCARE COST SAVINGS FAR OUTWEIGH TOTAL FP COSTS. EXPANDING ACCESS TO LARCS COSTS LESS THAN MAINTAINING THE CURRENT METHOD MIX



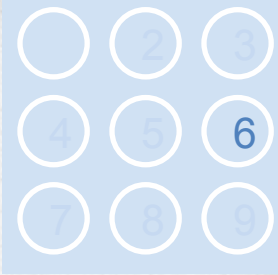
# INCREASED USE OF FP, SPECIFICALLY LARCS, RESULTS IN MORE MONEY SAVED PER NAIRA SPENT ON FP







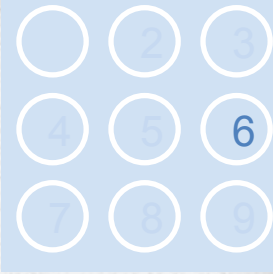
# STEP 6—WHAT IS OUR “ASK” AND HOW CAN WE SUPPORT IT?



## Support the ask through

- Rational arguments
  - Use facts or evidence
- Emotional arguments
  - Use evocative stories and photos
- Ethical arguments
  - Use a rights-based approach

# HOW DID THEY DO IT?



## Rational

Piloted demonstration project documents that community health workers provide injections safely

## Emotional

Recognized nurses' empathy that women receive high-quality healthcare

## Ethical

Stressed that community-based care would overcome inequity between women living in rural and urban areas and among the wealthiest and the poor

# GROUP WORK

- Using the ImpactNow result for Lagos State, create message(s) directed at a *Rational* decision maker

# MESSAGES FOR POLICYMAKERS

Public sector funding for FP consumables is essential for reaching Lagos' share of the national FP Blueprint

By reaching the CPR goal of 74%, Lagos will:

- Avert over **700,000 unintended pregnancies**
- Prevent **79,000 unsafe abortions**
- Save the lives of over **2,300 mothers** and **28,000 children**
- Save over **11 billion Naira** in health care costs

Every N1 spent on more effective methods could save over **1,358 Naira** in near-term health costs

There is no need to wait. These benefits will be evident in the near-term

- [Sample press release](#)



***Thank You!***



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For more information on AFP Advocacy Portfolio:  
<http://advancefamilyplanning.org/portfolio>

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