

Strengthening family planning through advocacy

A collective effort to achieve the FP2020 goal



BANGLADESH

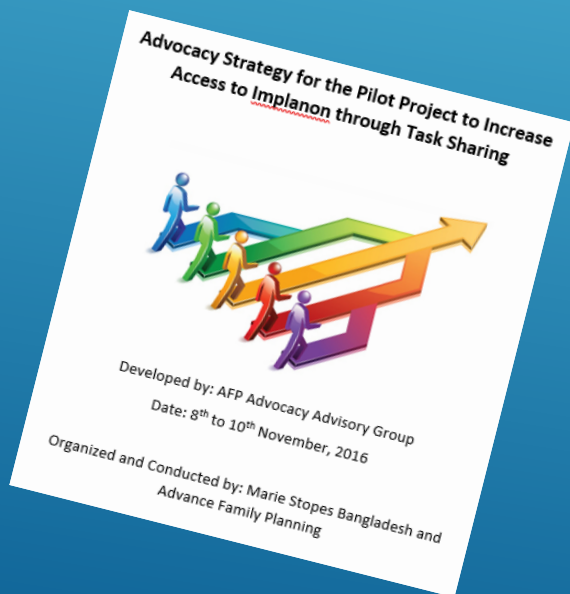
First steps 2016

- Landscape assessment
- Consultations with donors, Directorate General of Family Planning, and key stakeholders in-country
- AFP Bangladesh officially initiated, November 2016



First steps 2016

- ▶ AFP Advocacy Advisory Group formed
- ▶ SMART advocacy strategy workshop focused on pilot provision of Implanon by paramedics



Setbacks and challenges

First objective

Pilot for provision of Implanon by

- family welfare visitors
- sub-assistant community medical officers
- nurse-midwives

Setback

Directorate General of Family Planning (DGFP) strongly opposed to task-sharing

Challenge

Power and class dynamics among the medical cadre

Next steps and first success

- ▶ Consultation with AFP Advocacy Advisory Group, including government, leads to new objective
- ▶ Directorate General of Family Planning approves IUD refresher training for all paramedics and family welfare visitors in Bangladesh (22 February, 2017)

Advocacy wins to impact

- ✓ Strengthen skills of paramedics and family welfare visitors
- ✓ Improve quality of care in provision of IUDs
- ✓ Improved quality contributes to popularization and uptake of IUDs

Next Objective 2017

Introduction of tubal hook and uterine elevator for tubal ligation to improve quality of care



Advance Family Planning Advocacy Advisory Group

Advocacy opportunities 2017→

- ▶ Access to and quality of services
- ▶ Tasksharing
- ▶ Better budget allocations
- ▶ Client-centered approach to service delivery
- ▶ Governance and accountability
- ▶ Division and district level



THANK YOU