

THE ADVOCACY COLLABORATIVE

AFP Partners Meeting

March 31, 2017

Elizabeth Murphy

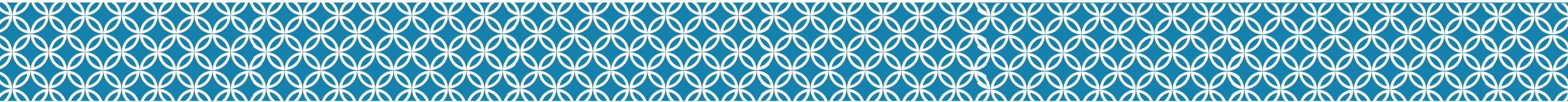
Policy & Advocacy Advisor, Jhpiego

BACKGROUND

RATIONALE: increase the engagement of funders and implementers in global advocacy to drive progress toward universal access to family planning

MISSION: to help organizations and individuals to accelerate collective advocacy efforts globally, nationally and locally in support of the **Family Planning 2020 Goal**

ENVISIONED by Advance Family Planning (AFP)



PARTICIPATING ORGANIZATIONS

Advance Family Planning
CARE

Catalysts for Change

Chemonics International

EngenderHealth

Family Planning 2020

Jhpiego

John Snow, Inc.

Johns Hopkins Center for Communication Programs

Management Sciences for Health

PAI

Palladium

PATH

Pathfinder International

PSI

Population Council

Population Reference Bureau

USAID

FHI 360

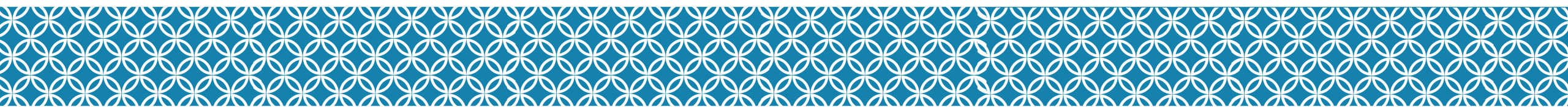
IntraHealth International

International Planned Parenthood Federation

Marie Stopes International

Women Deliver

World Health Organization



OVERVIEW

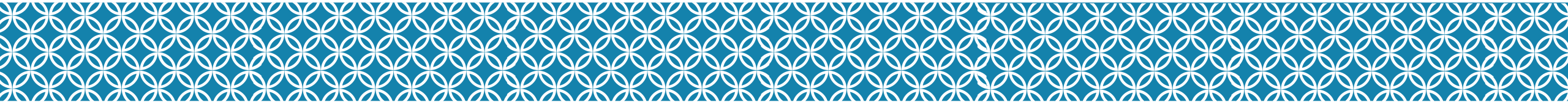
FACILITATION MECHANISM FOR:

1) Learning Exchanges

- Build advocacy capacity
- Examine processes for mainstreaming advocacy
- Share successes and challenges in the application of advocacy approaches

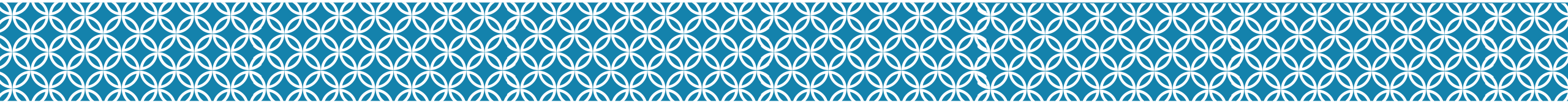
2) SMART Advocacy

- Identify advocacy opportunities in key issue areas
- Set SMART advocacy objectives
- Leverage collective assets to achieve advocacy objectives



ISSUE TEAMS

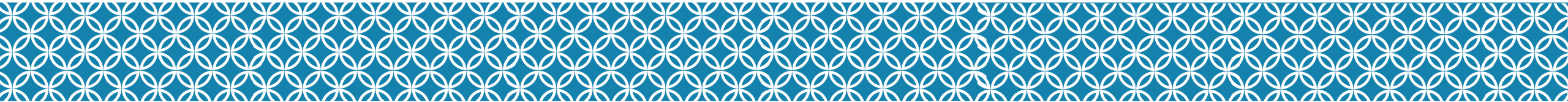
PRELIMINARY ISSUE AREAS	CO-LEADS
Accelerating Postpartum Family Planning	Sandra Jordan (FP2020) + Anne Pfitzer (Jhpiego)
Enabling Youth Access to Family Planning	Kiki Kalkstein (Pathfinder) + Claudia Vondrasek (CCP)
Implementing Costed Implementation Plans	Jay Gribble (Palladium) + Trinity Zan (FHI 360)
Task Sharing for Family Planning	Laura Hoemeke (IntraHealth) + Sarah Shaw (MSI)



PARTNER FEEDBACK: ADVOCACY CAPACITY

# OF DEDICATED STAFF FOR ADVOCACY	# ORGANIZATIONS
0	3
1-3	5
4-9	3
10+	7

85% of respondents indicated an interest in joining an **AFP SMART Workshop**.



DIFFUSING ADVOCACY CAPACITY

- Build advocacy capacity through AFP SMART Workshops
- Share tools, resources and lessons
- Support processes for mainstreaming advocacy

