



AFP

A D V A N C E

FAMILY PLANNING

From Quick Wins To Lasting Impact

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AFP Partners Meeting
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What is Our Goal?

120 million more women and girls in some of the world's poorest countries have access to contraceptive information, services, and supplies, without coercion or discrimination by 2020



What is a Quick Win?

A discrete, critical funding or policy decision that must occur in the near term to achieve our broader goal



What is a Quick Win?

- ❖ Policy Change
- ❖ Funding
- ❖ Visibility

105 Quick Wins & Counting!



Why Are We Having This Session?

- ❖ Celebrate accomplishments
- ❖ Put pressure in perspective
- ❖ See the big picture
- ❖ Connect the dots

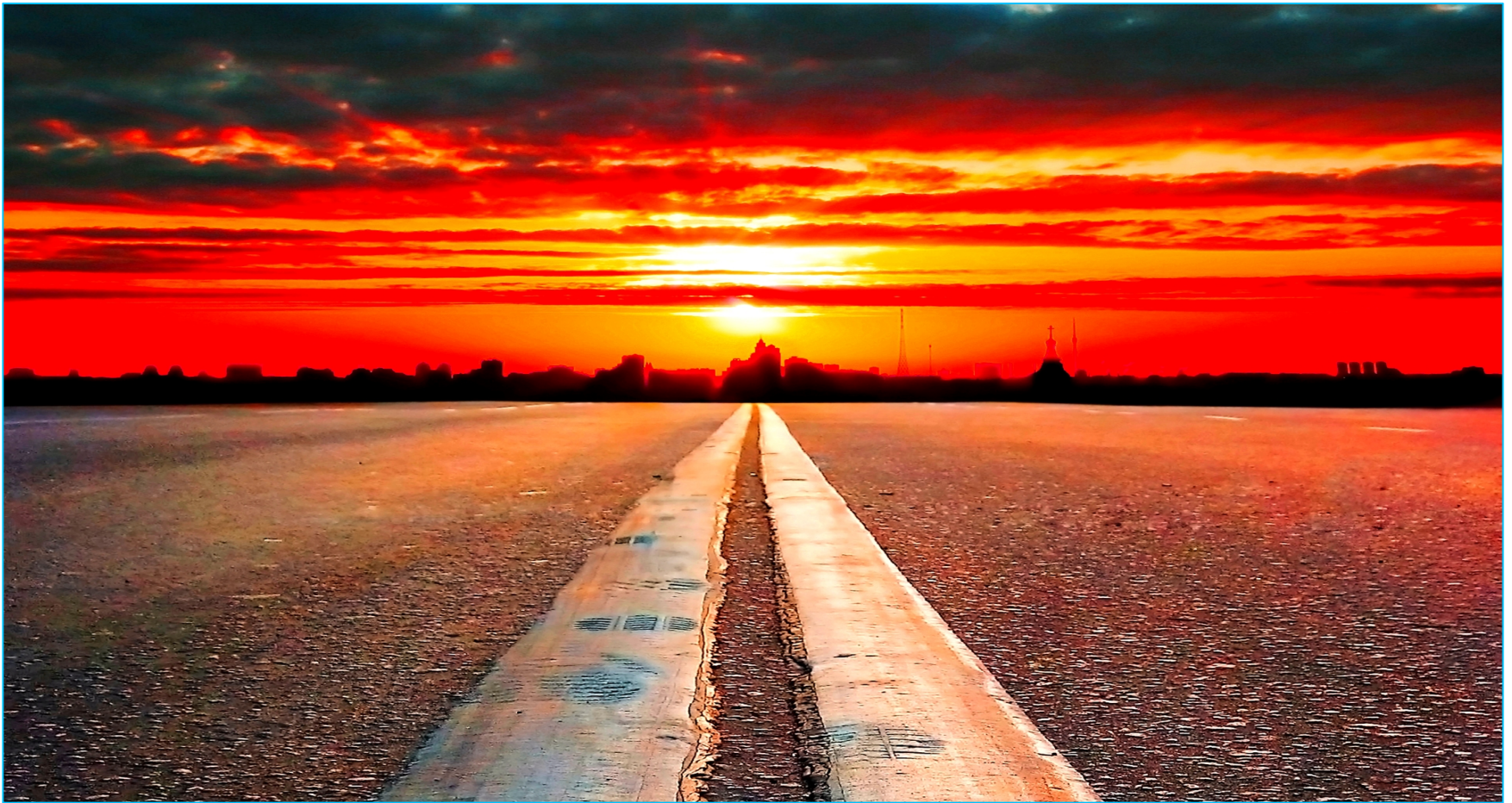


How Do We Know When We Have a Quick Win?

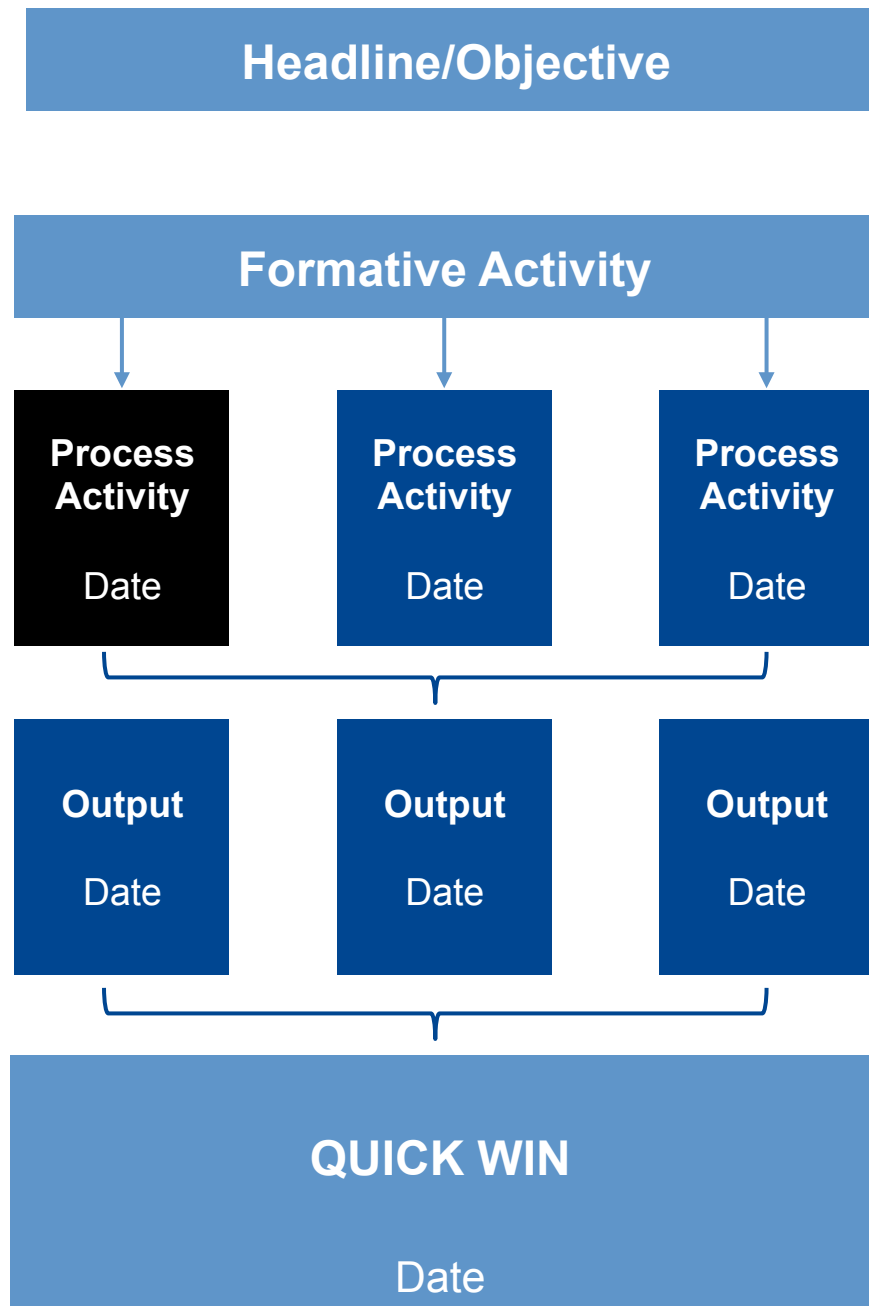
- ❖ Related to family planning?
- ❖ Documented?
- ❖ Results from a SMART strategy?
- ❖ Likely to have a significant impact?



What is the Road from Quick Wins to Long-term Impact?



AFP Results Cascade



AFP Results Cascade

QUICK WIN

Date

Outcome
1

Outcome
2

Outcome
3

Impact

*Sources of data for validation: See Table 1, Example Data Sources