

WHERE ARE WE NOW? DISCUSSION AND ANALYSIS
AFP Partners Meeting—Monday, May 19

Expected outcome: SWOT analysis exercise using AFP's 7 core principles

1. **Locally-driven**

Local champions determine and direct activities.

- What are our strengths in engaging others (national and subnational) to set priorities and act?

2. **Policymaker focused**

Efforts target the decisionmakers who control family planning funds and policies.

- What factors compromise (weaken) our ability to work effectively with those in power?

3. **Evidence-based**

Advocacy supported by the most up-to-date, proven data compels action.

- What are the opportunities for using evidence more effectively?

4. **Collaborative**

We facilitate inclusive, consensus-building that leverages the resources of others.

- What most threatens our ability to work collaboratively?

5. **Influential**

Voices from the South are better able to influence global and regional agendas.

- Where are we strong in influencing the family planning agenda (e.g. through FP2020)?

6. **Accountable**

Strong performance monitoring frameworks help track progress and impact.

- Where are we weak in using evidence to recommend policy change and monitor progress?

7. **Sustainable**

Country advocacy capacity and activities are able to continue after AFP ends.

- How feasible is this and what are the opportunities to make this a reality?