Strengthening family planning through advocacy A collective effort to achieve the FP2020 goal

BANGLADESH





Bill & Melinda Gates Institute for Population and Reproductive Health



First steps 2016

- Landscape assessment
- Consultations with donors, Directorate General of Family Planning, and key stakeholders in-country
- AFP Bangladesh officially initiated, November 2016





Advance Family Planning (AFP) Landscape Assessment [Bangladesh]

Marie Stopes Bangladesh

INTRODUCTION AND PURPOSE

AFP's aim is to work in partnership with governments, donors, implementing agencies, and civil society to see that country commitments made during the London Summit (now the FP2020 partnership) are fulfilled. To track progress and understand advocacy priorities, these commitments need to be placed in the current context of each country.

The purpose of this landscape assessment is to collect baseline indicators and enable regular updates of the country's FP2020 commitments and AFP's overall goal. That goal is to mobilize the necessary policies, funds, commodities, and services to support the rights of an additional 120 million women in the world's porest countries to use contraceptive information, services and supplies, without coercion or discrimination, by 2020.



First steps 2016

AFP Advocacy Advisory Group formed

SMART advocacy strategy workshop focused on pilot provision of Implanon by paramedics





Setbacks and challenges

First objective

Pilot for provision of Implanon by

- family welfare visitors
- sub-assistant community medical officers
- nurse-midwives

<u>Setback</u>

Directorate General of Family Planning (DGFP) strongly opposed to task-sharing

Challenge

Power and class dynamics among the medical cadre



Next steps and first success

 Consultation with AFP Advocacy Advisory Group, including government, leads to new objective

 Directorate General of Family Planning approves IUD refresher training for all paramedics and family welfare visitors in Bangladesh (22 February, 2017)



Advocacy wins to impact

Strengthen skills of paramedics and family welfare visitors

Improve quality of care in provision of IUDs

Improved quality contributes to popularization and uptake of IUDs



Next Objective 2017

Introduction of tubal hook and uterine elevator for tubal ligation to improve quality of care



Advance Family Planning Advocacy Advisory Group



AN EVIDENCE-BASED ADVOCACY INITIATIVE 6

Advocacy opportunities $2017 \rightarrow$

- Access to and quality of services
- ▶ Tasksharing
- Better budget allocations
- Client-centered approach to service delivery
- Governance and accountability
- Division and district level





THANK YOU

