

AFP PARTNERS MEETING

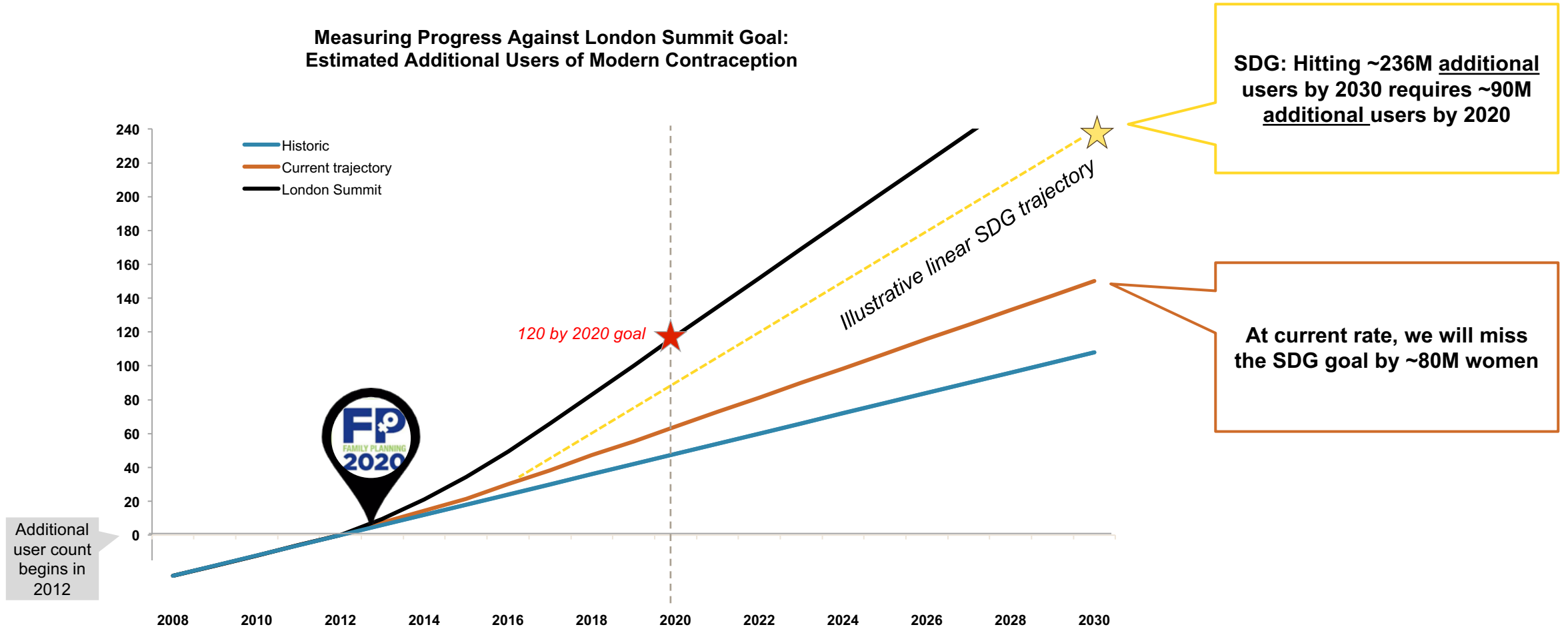
March 2017, Baltimore, Jennifer Daves

■ BY THE NUMBERS...

- 140 → 224
- 4X: 22.2 → 91.3
- 302
 - 11.7
- 456
 - 62% (281)
- 233
 - 113%
 - 5X in 6, 1.27
- 36.79
- 30

THE FIELD MUST ACT NOW TO MAKE PROGRESS TOWARDS OUR 2020 GOAL

Measuring Progress Against London Summit Goal:
Estimated Additional Users of Modern Contraception



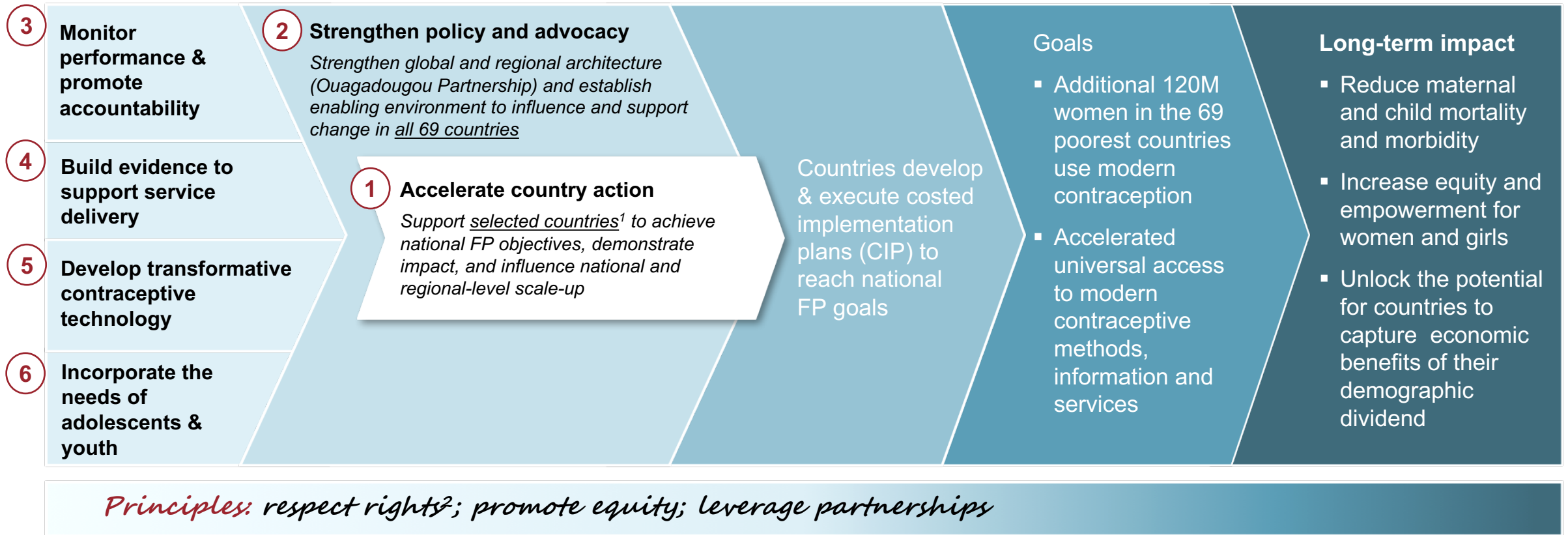
FIVE INITIATIVES DEFINE TOOLS AND PATHWAYS FOR DRIVING CHANGE

We develop & deploy a set of **tools** to drive change...

...through country, regional, and global **pathways**...

...to influence and support **national FP programs**...

...which lead to reaching our **goals and long-term impact**



1. India, Nigeria, Indonesia, Pakistan, DRC, Ethiopia, Kenya, and Ouagadougou Partnership (demonstrations in Senegal & Niger)

2. Defined as voluntarism, informed choice, participation, accountability, protection against coercion

KEY COMPONENTS TO FAMILY PLANNING PROGRAMMING

Political Will

- **Commitment:** National goals, financing and policy commitments prioritized
- **Leadership:** Federal, state & local government leaders as champions

Stakeholder Alignment

- **Engagement:** Global and local stakeholder inputs harnessed
- **Coordination:** Formal or informal body coordinates stakeholder actions



National Plan and Policy

- **Planning:** Evidence-based costing implementation plans (CIP) are developed and in place
- **Policy:** Federal, state and local policies remove barriers and accelerate equitable access

Funding

- **Resource Mobilization:** Funding is sufficient to execute CIPs, donors and countries align resources to needs

Platforms for Scale

- **Implementing:** Public, social and/or private sector platforms increase access to a range of contraceptive options, and uphold the principals of voluntarism and informed choice

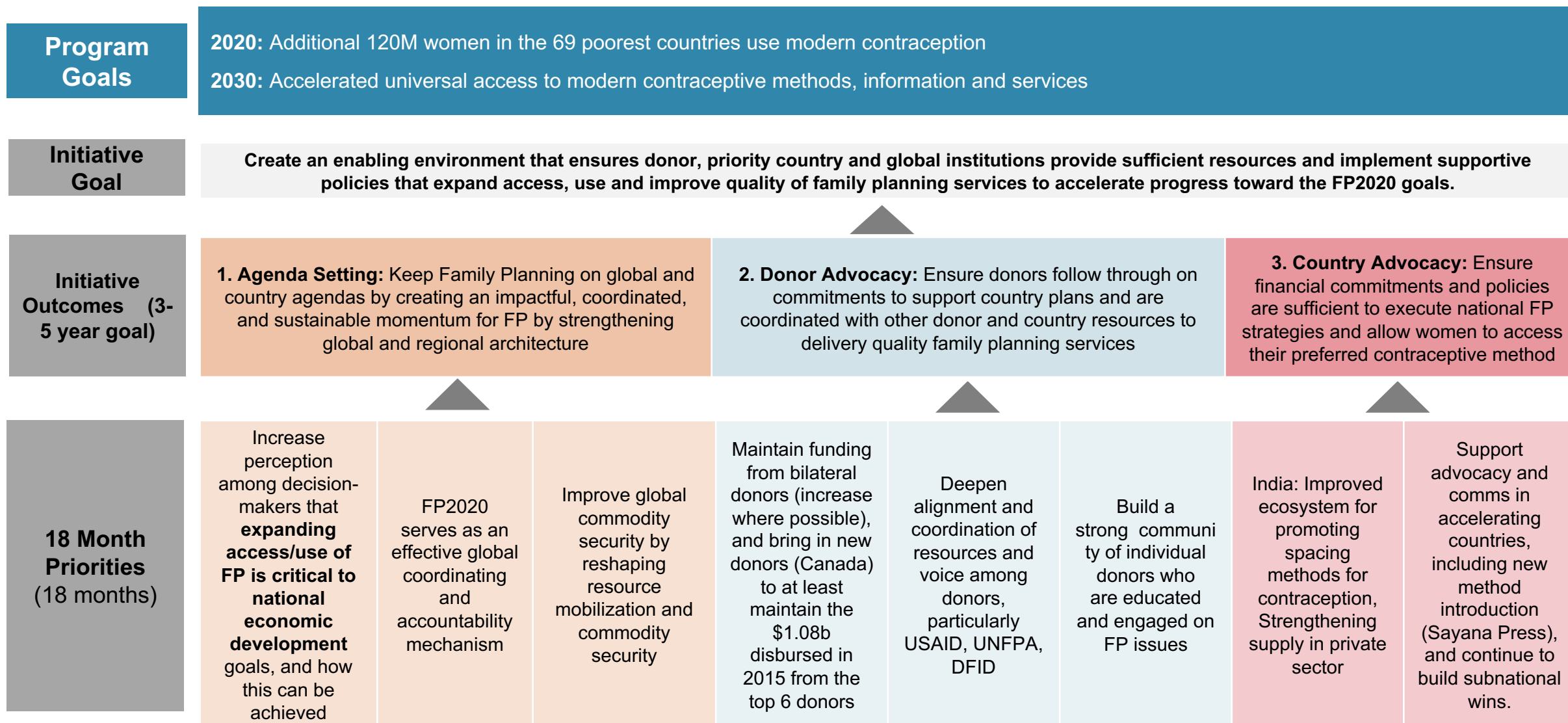
Local Adaptation

- **Testing:** Adapt existing or create new solutions to make products and services more affordable, accessible, and client-centered

Performance Monitoring and Accountability

- **Data & Analysis:** Routinely collect and analyze family planning data to monitor performance, and guide planning and policies
- **Accountability:** Ensure feedback loops and incentives enable continuous improvement

FP ADVOCACY/COMMS: STRATEGY OVERVIEW



*Target to be set based on programmatic priorities.

PATHWAY TO IMPACT | 2020 GOAL

Country Advocacy: Ensure financial commitments and policies are sufficient to execute national family planning strategies and allow women to access their preferred contraceptive method.

Context

Strategy to Drive Change

Outcomes

Short Term: 18 months

Long term goal

Domestic resources for family planning remain very low

Budget decisions increasingly being made at the subnational level

Policies that restrict equitable access to full range of modern methods persist

Role of and partnership with media in budget & policy accountability yet to be maximized

- Coordinated direct advocacy, aligned with other donors, to incentivize increased domestic investment in family planning
- Support national advocates to improve communications around data/evidence for decision-making, and activities to highlight FP as a best buy for accelerated economic growth
- Support advocacy organizations in priority countries to advocate for budget and supportive policies at both the national and subnational levels
- Build capacity of advocacy organizations to engage champions and use media as a tool to hold governments to account on FP commitments, policies and budgeting

India: Improved environment for promoting spacing methods for contraception and prioritization of spacing by service delivery personnel and community members; Increased focus on improving the availability of contraceptives through enhanced focus on strengthening the private sector (SF/SM) supply channels.

Countries with the potential to accelerate progress toward FP2020 goals see increase in funding and supportive policies at the national and subnational level to enable increased access to quality family planning information and services (Nigeria, Kenya, Indonesia, DRC, OP region)

More grantees using data-driven advocacy tools and engaged in media advocacy.

Increase media coverage positioning FP as a best buy for development and critical to broader SDG achievement

Communications campaign articulating FP as a best buy launched, prompting improved understanding of benefits of FP, is tested in one focus country.

Increased uptake and improved quality of FP services in India

Countries have prioritized costed implementation plans based on proven interventions that are funded, implemented and can be tracked

Communications is integrated into long term work of grantees as a core approach used to advance advocacy strategy

Increased knowledge in PAC and among grantees of how creative communication and campaigning targeting public audiences can advance advocacy goals at country and local level.

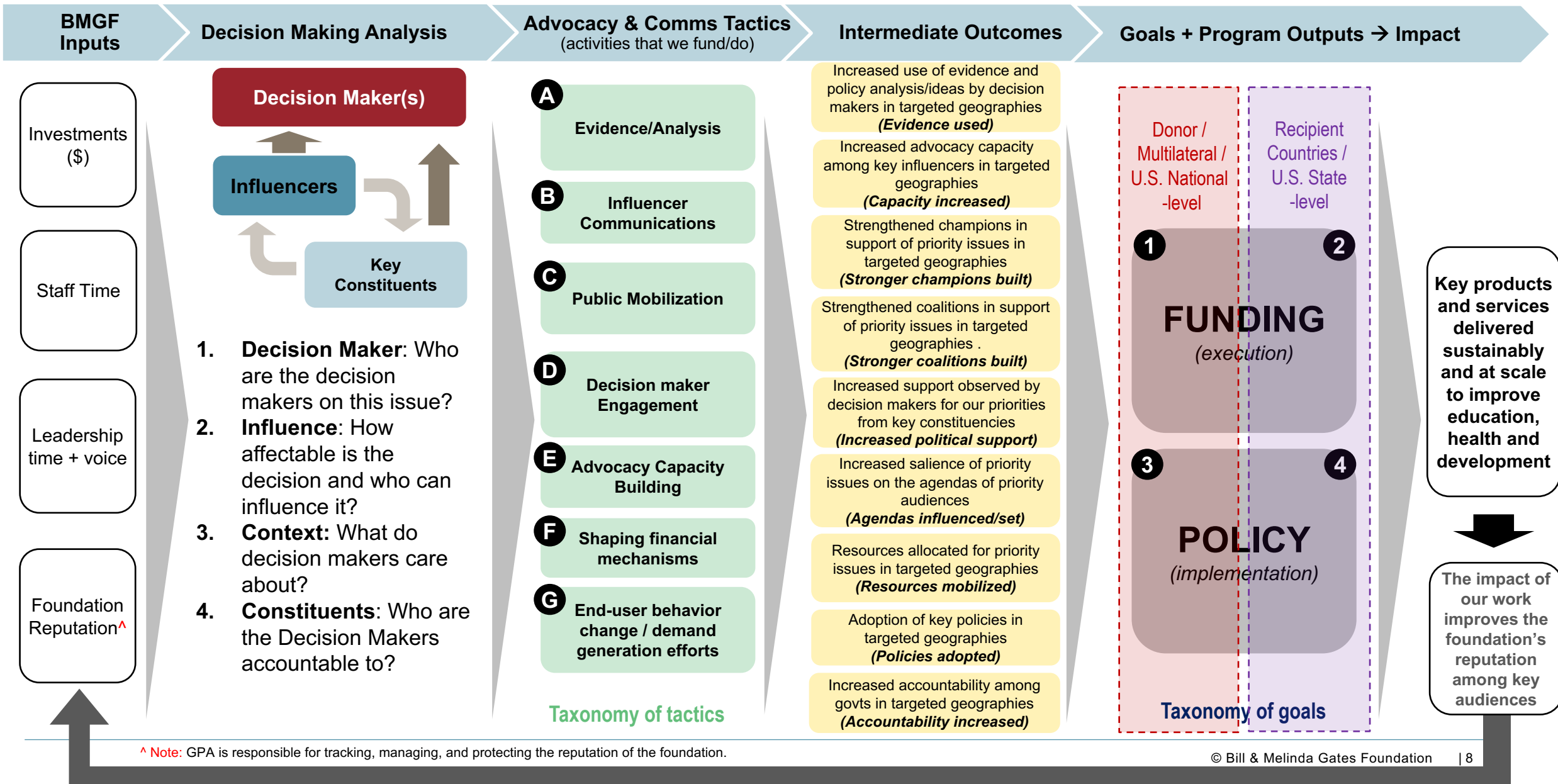
Resources

Investments
~60% of portfolio

Staff Time**
PAC Lead: Jen – Global Grants, Laura - Comms

Leadership time + voice
Melinda: Country visits (Indonesia, Nigeria, India)
Chris and Mark: Visits to core convener countries

THE THEORY OF INFLUENCE



“Family planning and access to contraception—including information, supplies, and services—is an issue that I am passionate about, and it has become one of my personal priorities at the foundation. I believe it’s one of the most urgent issues of our time.”

—Melinda Gates

