INDIA

JHPIEGO, INDIA PATHFINDER INTERNATIONAL, INDIA POPULATION FOUNDATION OF INDIA





















Expanding Advocacy Efforts

Geographica
expansion

Partnership expansion

AFP SMART diffusion



Expanded to two states: Assam and Maharashtra

Partnership with Governments of Assam and Maharashtra to improve quality of FP services

State and district level AFP SMART facilitations with advocacy working groups in Jharkhand state



Expanded government advocacy efforts to Rajasthan and CSR advocacy to Mumbai

Partnership with Government of Rajasthan to expand contraceptive choices and improve quality of FP services

AFP SMART facilitations for:



Expanded District Working Group to additional seven districts in Uttar Pradesh.

Collaboration with Bihar state Maha Dalit Vikas Mission & Bihar Rural Livelihood Project to strengthen FP in the five districts

- 1. Seventeen organizations of the Advocating for Reproductive Choices coalition
- 2. Sixteen organizations and state government representatives in Uttar Pradesh
- 3. Bihar state office of Janani (arm of DKT)



Advocacy wins

- **Jharkhand** government releases INR 5,534,000 (USD 83,848) for procurement of nonscalpel vasectomy (NSV), mini-lap, and intra-uterine contraceptive device (IUCD) instruments
- Ambuja Cement and Ashok Minda included FP for the first time in their corporate social responsibility program
- Mylan Pharma to supply 25,000 units of injectable contraceptives to Rajasthan government for areas not covered by Government of India
- Fifty-two urban primary health centers in Lucknow district operationalized for providing IUCD services by leveraging USD 21,677 for infrastructure strengthening and capacity building of 56 service providers









Advocacy Wins to Impact

- All facilities of 24 districts in Jharkhand procure instruments for various FP procedures
- With the procurement of instruments the quality of FP services will improve
- Improved quality of FP services and decreased incidence of adverse events will result in increased uptake of FP services
- Increased access to information and uptake of FP services in Ambuja Cement and Ashok Minda's program outreach area
- Availability of and access to injectables for beneficiaries in Rajasthan's Bhilwara district

Uptake of IUCD services by 3563 beneficiaries in the last one year through these centers









Advancing and sustaining FP advocacy

Opportunities

- Gol's commitment towards the FP2020 goals- "Ensuring access to FP services to 48 million additional women by 2020 while sustaining the coverage of 100 million women who currently use contraception".
- Focus of multiple donors and partners- to expand the FP agenda of the country
- India is one of the few countries to mandate Corporate Social Responsibility under law





Advancing and sustaining FP advocacy

Strategies

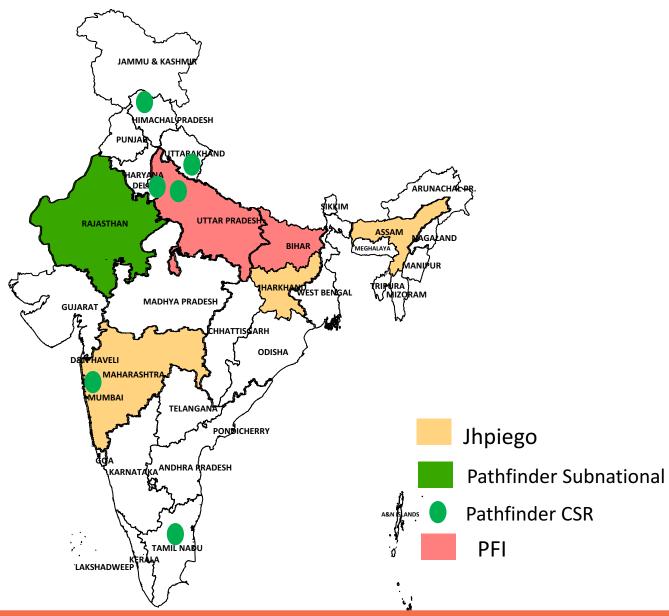
- Prioritization of family planning within the political agenda of the nation
- Strengthen existing advocacy coalitions through involvement at various levels of decision making within the government system
- Inter-sectoral convergence to leverage additional resources
- Maximize resources and minimize replication by coordinating efforts among stakeholders
- Social accountability to create demand and ensure quality FP services
- Engage private providers and corporate sector to invest in FP







Where we work











Efforts by AFP partners in India



















