

How to Talk about Advance Family Planning

*Sarah Whitmarsh
Communication Manager
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GLOBAL



REGIONAL



NATIONAL



COUNTY



VILLAGE



Bill & Melinda Gates Institute for
Population and Reproductive Health

What is Advance Family Planning?

An **advocacy initiative** comprising more than 20 partner organizations working with civil society leaders, government officials, service providers, and individual family planning champions **to achieve the goal of the Family Planning 2020 partnership**: to expand family planning access and choice to an additional 120 million women and girls by 2020.

What is our mission statement?

“Advance Family Planning aims to increase the financial investment and political commitment needed to ensure access to quality, voluntary family planning through evidence-based advocacy.”

What are our overall objectives?

1. Mobilize and sustain effective family planning advocacy
2. Amplify voices from the South
3. Diffuse advocacy best practices



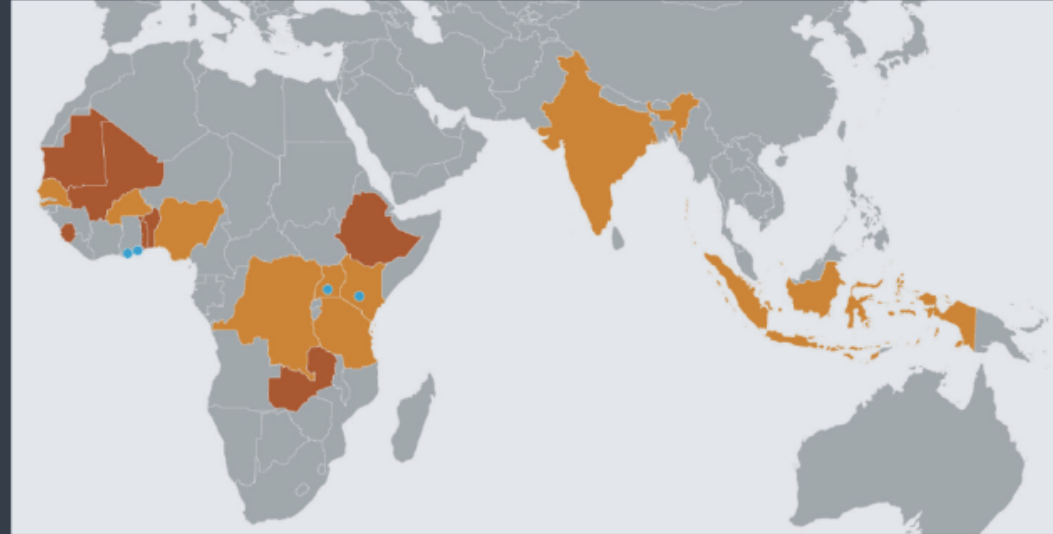
Who funds Advance Family Planning?

- Bill & Melinda Gates Foundation
- the David and Lucile Packard Foundation
- The William and Flora Hewlett Foundation

Where We Work

FOCUS COUNTRIES

- Burkina Faso
- Democratic Republic of the Congo (DRC)
- India
- Indonesia
- Kenya
- Nigeria
- Senegal
- Tanzania
- Uganda



REGIONAL

- African Women's Development Fund
- East Africa Regional Advisor
- Partners in Population and Development Africa Regional Office
- West Africa Regional Advisor

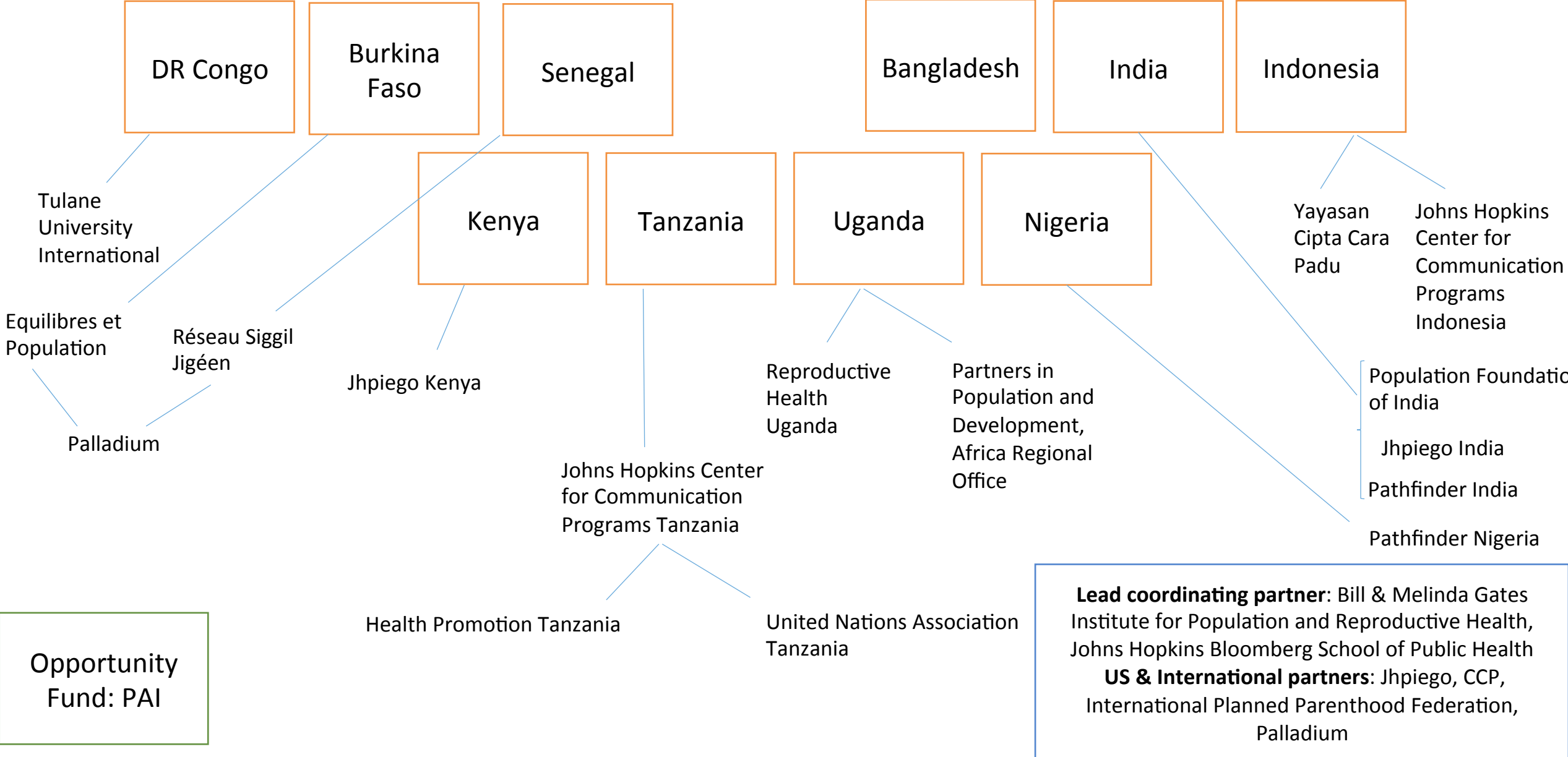
OPPORTUNITY FUND GRANTS

- Benin
- Burkina Faso
- DRC
- Ethiopia
- Kenya
- Mali
- Mauritania
- Senegal
- Sierra Leone
- Togo
- Zambia

We also support emerging, high-impact family planning advocacy efforts through **the Opportunity Fund**, a small grants program managed with our partner PAI. The fund helps civil society to seize advocacy opportunities related to the policy and funding decisions needed to accelerate family planning access at district, state, national, and regional levels.

Advance Family Planning

10 focus countries | >20 partners



7 Core Principles Drive Our Work

- 1. Locally-driven.** Local champions determine and direct activities.
- 2. Focused.** Our efforts target decisionmakers who control family planning funds and policies.
- 3. Evidence-based.** Advocacy supported by the most up-to-date, proven data compels action.
- 4. Collaborative.** We facilitate an inclusive, consensus-building process that leverages the resources of others.
- 5. Influential.** Voices from the South are better able to influence global and regional agendas.
- 6. Accountable.** Strong performance monitoring frameworks help track progress and increases in access to family planning.
- 7. Sustainable.** Advocacy capacity and activities are able to continue after support ends.

What is our advocacy “approach”?

- The AFP SMART approach—available in the AFP Advocacy Portfolio
- AFP SMART focuses on achieving “**advocacy wins**”—discrete, critical policy or funding decisions that must occur in the near term to achieve a broader goal



Snapshot: What have we achieved?

- More than **150 advocacy wins in 16 countries** that generally fall under 3 categories:
 - Funding allocations for family planning
 - Policy changes that increase access to family planning
 - Improved visibility for family planning
- From 2009-2015, we:
 - helped create **13 new budget allocations** for family planning and **increased 28 existing ones** at national and subnational levels in 12 countries
 - enabled **37 policy improvements** that expand contraceptive access and choice

What about recognition/attribution?

- Reporting to our donors and partners
- Recognizing our government champions
- Using the AFP name and logo

