



What we talk about when we talk about Advance Family Planning

Advance Family Planning (AFP)

Communication & Media Advocacy Workshop

Nigeria

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\$ 1

Invested in FP

Saves \$120

The Copenhagen Consensus Center



The Copenhagen Consensus Center

- A think tank that researches and publishes the smartest solutions to the world's biggest problems.
- Studies are conducted by more than 300 economists from internationally renowned institutions, including seven Nobel Laureates
- Advises policymakers and philanthropists on how to achieve the best results with their limited resources.

Copenhagen Consensus is an outstanding, visionary idea and deserves global coverage.”

- The Economist



The Copenhagen Consensus prioritization process is the most interesting, innovative and useful approach by any think tank in recent decades.

- Michael R. Sinclair, Executive Director, The Harvard Ministerial Leadership in Health Program, Harvard School of Public Health



Impact of Family Planning in Migori County

- Increased Family Planning investment to achieve an mCPR of 52% and shift towards long acting methods saves **more lives** and **money** for the county.
- With the increased use of long acting and permanent methods - the county would:
 - **Save the lives of more than 900 mothers and 4500 children**
 - **Save 82.7 million Kshs in terms of healthcare costs**
 - **Avert over 245,000 unintended pregnancies**
 - **By 2022, every 103 Kshs spent on FP would save nearly 605 KSH in near-term healthcare costs**
- The **benefits** of investing in **Family Planning** activities – trainings, commodity re-distribution and supplies, postpartum FP and adolescent sexual health **far outweigh the costs**.

Advance Family Planning (AFP) in Kenya



Increasing financial
investment

Removing policy
barriers

Strengthening political
commitment

Through evidence
based advocacy

WHAT IS ADVOCACY?

Evidence based collective efforts or strategy targeting decision makers and designed to influence actions, programs or policies of any type of institution.

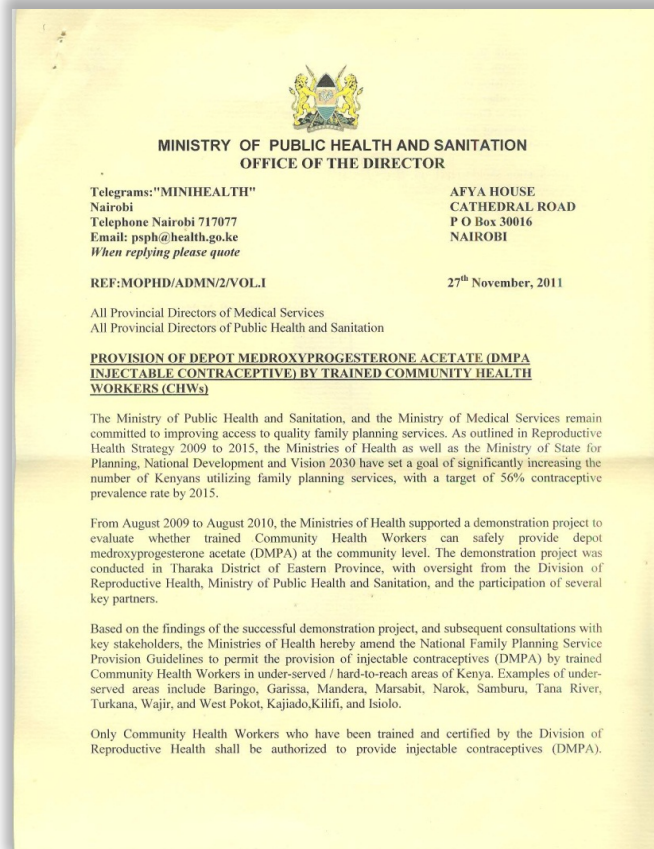
So how do we go about it?

- Diplomatic
- Informed based on evidence
- Credible
- Flexible and strategic
- Mobilizes
- Patient but persistent



Key Highlights of Advocacy Quick Wins

CBDs allowed to provide DMPA



Treasury Issues Budget Template With FP



REPUBLIC OF KENYA
THE NATIONAL TREASURY

TREASURY CIRCULAR NO.10/2014

TO: ALL ACCOUNTING OFFICERS

**GUIDELINES FOR THE PREPARATION OF THE
MEDIUM TERM EXPENDITURE FRAMEWORK
(MTEF) BUDGET FOR THE PERIOD 2015/16 –
2017/18**

10 Counties Develop Costed FP Strategies



County Governments Make Budget Allocations to FP (2016/17)

| County | Budget Ksh. | Budget USD |
|-------------------|-----------------------------|-------------------------|
| Kitui | 79,000,000 | 790,000 |
| Makueni | 20,000,000 | 200,000 |
| Kwale | 10,000,000 | 100,000 |
| Tharaka Nithi | 9,300,000 | 93,000 |
| Siaya | 5,000,000 | 50,000 |
| Kakamega | 3,200,000 | 32,000 |
| Migori | 10,000,000, Pending passage | 100,000 Pending passage |
| Total less Migori | 126,500,000 | 1,265,000 |

GFF Kenya Investment includes FP funding



Governors Council Establishes a Health Advisory Committee that Includes FP Champions



Governors consent to county FP commodity quantification to inform procurement



County First Ladies champion FP in their counties



6 local radio stations commit to air FP programs at own cost



Local Journalists Champion FP



National FP Advocacy TWG in Place



Ten counties establish FP working groups convened by government agencies and MOH at county level



Works at both National & County Levels

| Baringo | Kakamega | Makueni | Siaya |
|-----------------|----------|---------|---------------|
| Busia | Kajiado | Migori | Tharaka Nithi |
| Elgeyo Marakwet | Kitui | Narok | (Nyamira) |
| Homa Bay | Kwale | Nyeri | (Kisii) |

Thank You

