

# AFP SMART Advocacy Workshop

## Objectives

- Become well versed in AFP's communication tools, best practices, and tone
- Sharpen skills on how to write simply and effectively
- Be able to adapt advocacy messages for different audiences
- Apply writing, editing and messaging techniques to advocacy communication materials in development
- Learn about AFP's new media advocacy efforts in East Africa and discuss how to apply in Nigeria

# Logistics Brief

- Daily Breakfast at “Kuramo Sport Café”. Breakfast closes by 10am, Lunch closes by 4pm, dinner closes by 10pm.
- There is provision for Lunch each day at the workshop, No dinner will be provided.
- Workshop starts each day by 8.30am (shuttle bus available from eko garden).
- Workshop Hall: Mon-Wed is at Africa Room and on Thursday at Australia room.
- Departure is Friday 3<sup>rd</sup> for everyone.
- Reimbursement form will be given, ensure to submit boarding pass, taxi receipts alongside.
- Those proceeding for next meeting will depart on Friday by 6.15am. Everyone converges at the reception by 6am.
- Security Brief

Thank You