

# Strengthening Family Planning through Advocacy: A collective initiative to contribute in achieving the FP 2020 goal

## Bangladesh



# Win 1

## Bangladesh approves a study to introduce DMPA-SC

MSB adopted strategic direction in consultation with Advocacy Advisory group to raise the issue of DMPA-SC

- Collaborate with key stakeholders like UNFPA, government and FP experts
- Formal and informal dialogues with NTC with evidence based messages
- Finally able to get the approval from National Technical Committee

DMPA-SC will contribute to:

- reduce unmet need of contraceptives from 12% to 6% by 2022;
- reduce discontinuation rate to 20% by 2021.
- reduce drop out rate specially in hard to reach areas as there is poor communication and limited service providers



## Opportunity from other donors

- UNFPA in collaboration with MSB and other organizations took initiatives to roll out DMPA-SC in Urban area
  - DFID offered financial supports to introduce DMPA-SC through MSB clinics
  - In February, a ToT was accomplished on DMPA-SC
- **The study will cover:**
    - Rural and hard to reach areas
    - Both self and provider administered
    - Women from Poor and middle/upper class
    - Time frame:
      - One year from start time

## Win 2

### Increasing FP access to young people through PPFP

Tri-party MoU signed among DGFP, Private Medical College & hospitals, and MSB to increase access of family planning services in urban areas for the youth and women in Bangladesh.



## Factors to drive:

- Per year 70,000 number of clients visits for gynae and related issues to these medical colleges and hospitals and around 1500 students studding here
- Besides, privately provided health care is significant in reaching the general population as 64% of health service expenditure are generated by the people
- Private facility is the most commonly used in urban for delivery (65%) services

## Expected Impact

- At least 2,000 youth will get access to FP services
- 30,000 of women from urban areas will get access to FP services



# Win 3

Task-sharing

Present Policy  
Environment :

Nurses are not allowed to  
provide FP services

## Our Win:

Bangladesh Nursing and  
Midwifery council  
includes practical hands  
on skills in their course  
curriculum

## Expected Impact

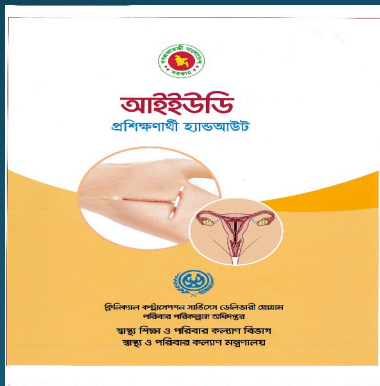
- Contribute to build competency of 16000 students of Nursing council to provide FP services
- Besides, all together one lac nurses and midwives will be allowed to provide FP services
- Improve access to FP services



## Win 4

### Government initiatives to build competency of the service providers on IUD

- Directorate General of Family Planning approved a revised IUD training curriculum in April, 2018
- The Ministry of Health and Family Welfare approved a training plan with USD 33,800 to implement the plan



### Expected Impact

- By June 2019 DGFP will provide ToT to 120 service providers and 5000 Family welfare visitors will be trained by 2020
- Contribute in popularizing IUD method



# Diffusion/Collaboration

Facilitated AFP SMART workshop with youth leaders and they are applying AFP SMART approach to carry out their advocacy





# Priority Issues

Resources allocation for strengthening the capacity of AYFS

Education Ministry approves a curriculum by including comprehensive Life skill-based Education (LSBE) for the adolescents

Resources allocation for campaign to generate demand family planning information and services

Government will allocate resources to establish and to make functional adolescent & youth friendly service corners including urban area (FWVTI/district hospital/ Medical college/ GoB community center/city corporation

# Resource Mobilization

- In September 2018, 102 Union Councils under Barisal and Pirojpur district allocated USD 56800
- Under Bagerhat district among the 68 unions, 58 union councils allocated resources of USD 70314.25 and revised their annual development plan.



# Sustainability

- District Working Group started ground work to formalize their platform
- Union councils included a clause in annual development plan to continue investment for FP
- Advocacy working group planning to promote for replicating the practice of resource mobilization

The national Advocacy advisory group will contribute to change the policies for FP program







Arri