



FP2020

Understanding the ECHO Trial

AFP Partners Meeting, Mumbai, April 2019



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WHAT'S HAPPENED SO FAR?

November: The Communications Community of Practice kicks off ECHO preparedness at a working meeting at ICFP.

January: ECHO featured as a priority during an all-day advocacy meeting hosted by FP2020 with TAC. Follow up meeting planned for April, where advocates will begin mapping engagement efforts.

February: FP2020 participated in a WHO-led technical consultation in Lusaka, Zambia, as well as a civil-society pre-meeting.

March: FP2020 hosted a meeting with more than 60 participants from DC and NY-based FP organizations to ensure the FP community is as aware of and prepared for the trial as the HIV community.

WHAT'S HAPPENED SO FAR?

April: ECHO webinar featuring Nelly Mugo and Jared Baeten from the ECHO team, with Beth Schlachter and Tamar Abrams from FP2020.

This webinar was recorded and is now available online!



WHAT'S COMING NEXT?

April:

- Hosting advocacy and youth partners to discuss concrete ways in which HIV and FP advocates can work together to prepare for potential impact of ECHO results and strengthen representation of the perspectives and needs of adolescents and youth in post-ECHO communications and advocacy.
- Two day working session for FP & HIV communicators to finalize messaging, communications resources, and strategies at the global level.
- Hosting a session on ECHO at our April Reference Group meeting

May:

- ECHO will be strongly featured in sessions during our upcoming Anglophone Africa Focal Point Workshop

Ongoing:

- To facilitate harmonization of efforts, biweekly coordination calls on ECHO with BMGF, UNFPA, AVAC, WHO, and USAID

TIMELINE OF EVENTS

Early July:
Results
Announced



Shortly after:
WHO releases
preliminary
statement



**Several
months later:**
WHO releases
additional
guidance



**EVERY WOMAN EVERYWHERE HAS A
RIGHT TO DECIDE, FREELY AND FOR
HERSELF, THE BEST METHOD OF
CONTRACEPTION FOR HER.**



RESOURCES

Available Now:

- ECHO webinar, FP2020, www.familyplanning2020.org
- Q&A and factsheet, ECHO Consortium: <http://echo-consortium.com/>
- Resource library and more, CCP: <https://resultsforinformedchoice.org/>

Coming Soon:

- Communications toolkit and messaging guidance, FP2020 and AVAC
- ECHO themed newsletter, FP2020

Questions? Suggestions? Reach out!

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