

# Advance Family Planning

IN BRIEF

*Sarah Whitmarsh*  
*June 23, 2019*

# Evidence-based, locally-led, sustainable advocacy

## GOAL

Increase financial investment and political commitment needed to **achieve the goals of the Family Planning 2020** (FP2020) initiative and ensure access to voluntary, high-quality family planning

## OBJECTIVES

### **Mobilize and sustain effective family planning advocacy**

Increase resources, decrease policy barriers, and increase the importance of family planning among policymakers

### **Amplify voices from the South**

Help global advocacy organizations make increased access to family planning a priority among national governments and international agencies

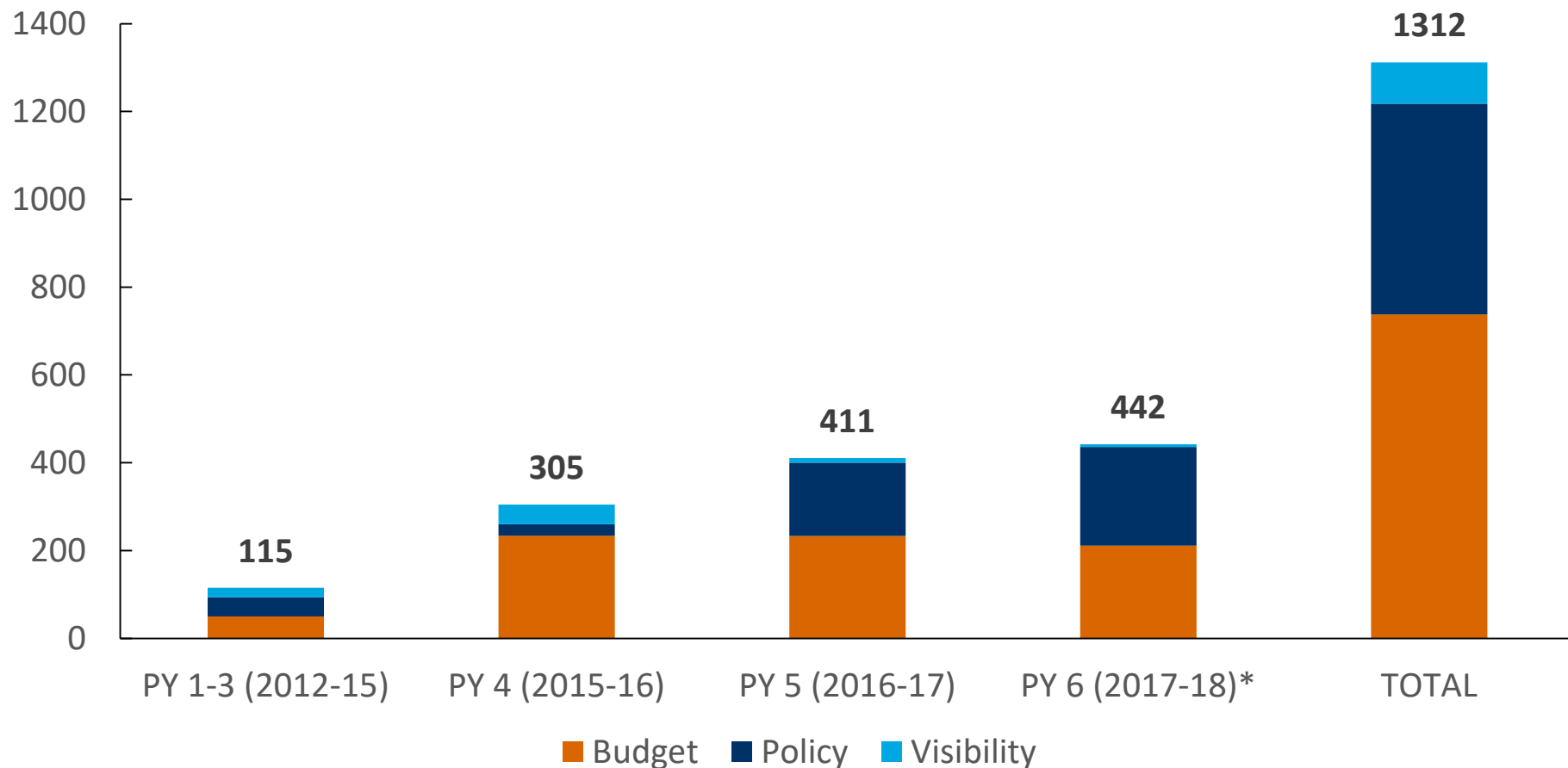
### **Diffuse advocacy best practices**

Guide strategy development, implementation, and monitoring and evaluation through the AFP Advocacy Portfolio

# Focus Geographies and Partners

- **Bangladesh**—Marie Stopes
- **Democratic Republic of the Congo**—Tulane University
- **India**—Jhpiego, Pathfinder International, Population Foundation of India, Foundation for Reproductive Health Services
- **Indonesia**—Yayasan Cipta Cara Padu, Johns Hopkins Center for Communication Programs
- **Kenya**—Jhpiego
- **Nigeria**—Pathfinder
- **Tanzania**—Johns Hopkins Center for Communication Programs
- **Uganda**—Reproductive Health Uganda, Partners in Population and Development, Africa Regional Office
- **West Africa**—Ouagadougou Partnership
- **Opportunity Fund**—PAI

# AFP partners collectively achieved more than **1300** advocacy wins since 2009



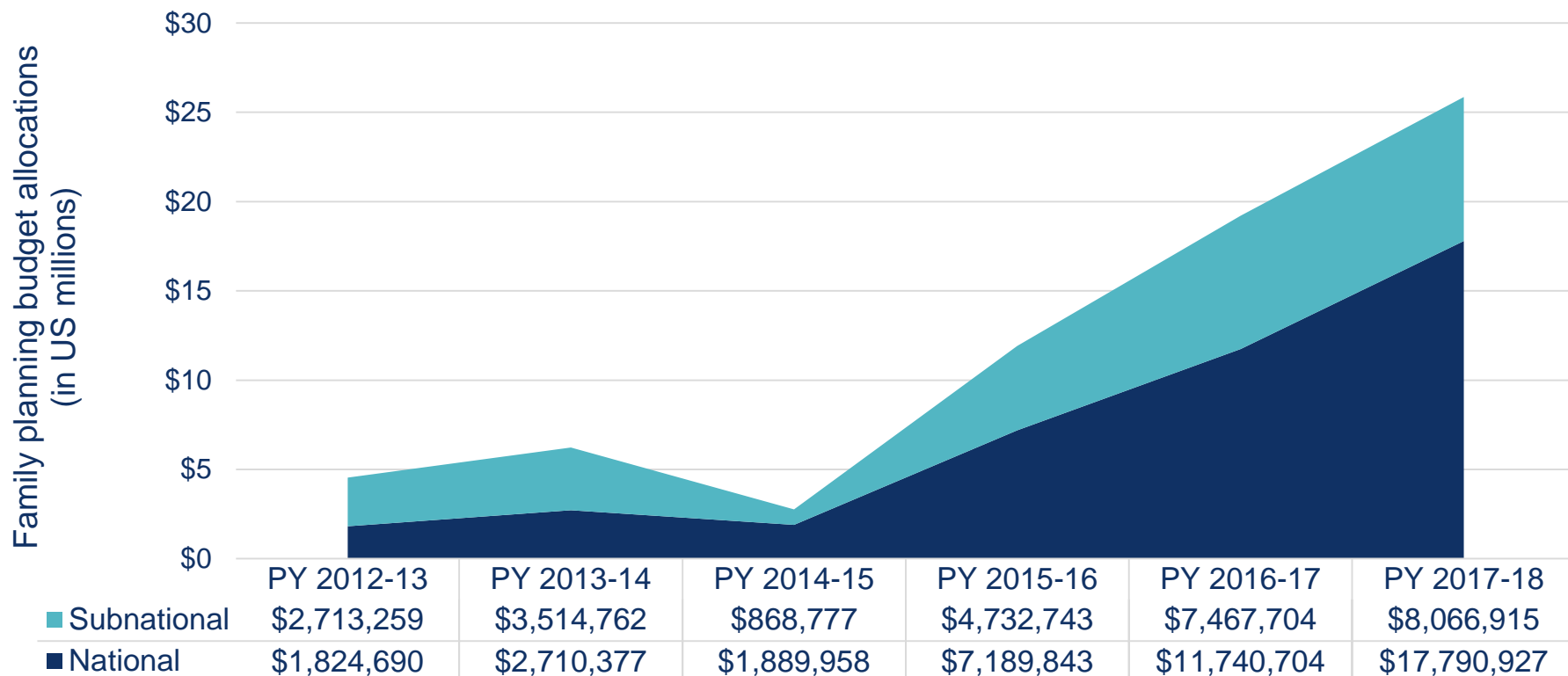
# What is an advocacy win?

**Budget** In September 2017, the Government of Jarkhand's National Health Mission approves a budget of 2.2 million Indian rupees (\$33,230) to establish family planning counseling corners in 72 high-load facilities across all 24 districts in the state.

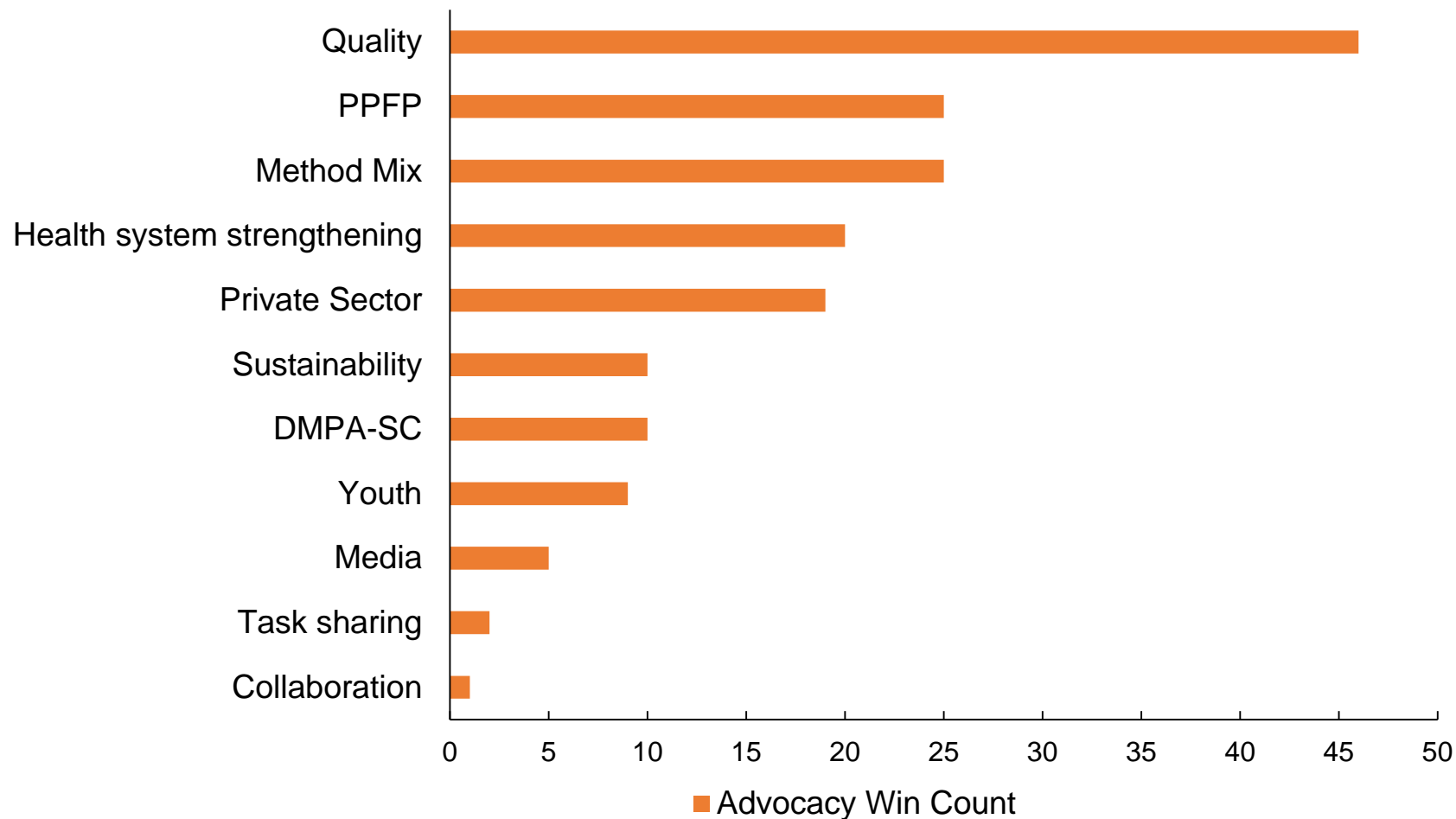
**Policy** In October 2017, Kenya's Narok County government approves implementation of a policy to allow community health volunteers to provide contraceptive injectables and trains 30 volunteers to provide the method.

**Visibility** The government of the Democratic Republic of the Congo makes a Family Planning 2020 commitment at the 3<sup>rd</sup> International Conference on Family Planning, pledging \$1 million for the purchase of contraceptives for the first time.

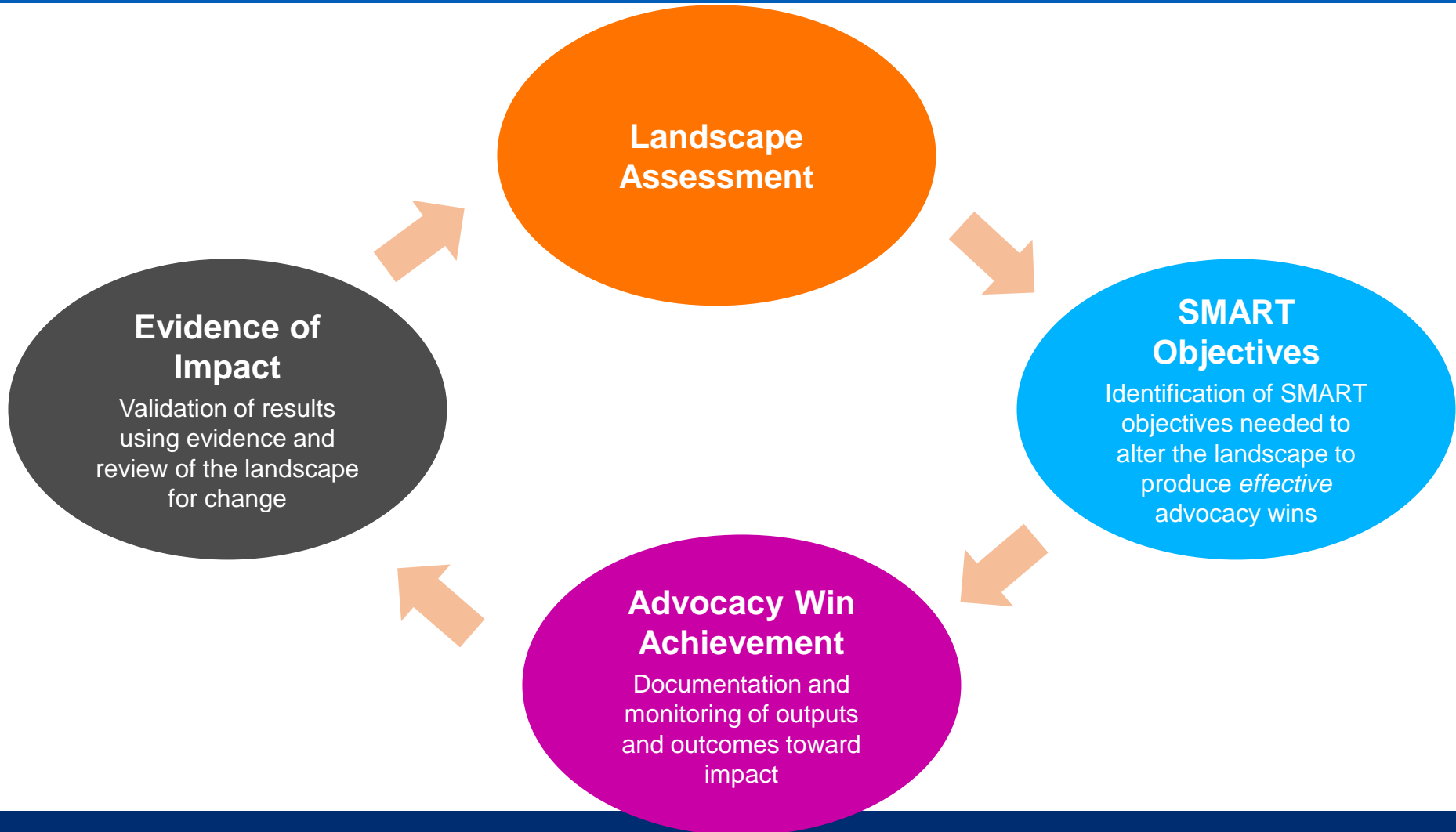
# AFP mobilized **\$70.5 million** in funding for family planning since 2012



# Improved Policies by Thematic Area

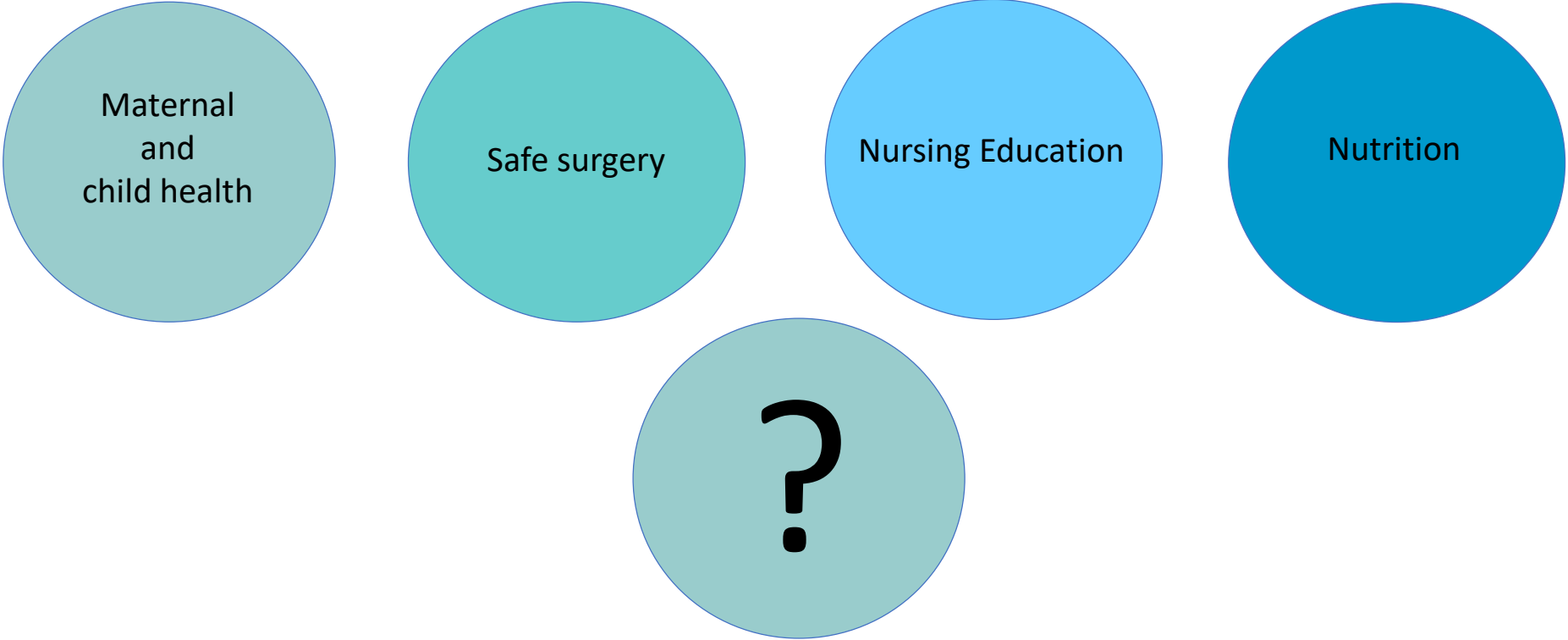


# AFP advocacy approach





# Our approach is adaptable



Maternal  
and  
child health

Safe surgery

Nursing Education

Nutrition

?

# SMART advocacy leads to action

