

Interactive Quiz

Kate Barrett

Sarah Whitmarsh

1. Where will the 2021 International Conference on Family Planning be held?

1. Bangkok, Thailand
2. Angkor Wat, Cambodia
3. Vientiane, Laos
4. Pattaya City, Thailand

2. This will be the ____ annual ICFP.

1. Fifth
2. Second
3. Sixth
4. Ninth

3. What is the theme of the 2021 ICFP?

1. We Are Family Planning
2. Family Planning & Universal Health Coverage: Innovate. Collaborate. Accelerate.
3. Family Planning & Universal Health Care: Reinvent. Catalyze. Advocate.
4. Investing for a Lifetime of Returns

4. There's no organized mechanism to highlight advocacy at the ICFP.

1. True

2. False

5. Advocacy & Accountability is its own track this year.

1. True
2. False

6. Abstract submissions are scored on all of the following categories EXCEPT:

1. Recency—happened in the last 6 months
2. Importance—directly addresses key conference themes
3. Quality—contributes to the evidence and knowledge base
4. Originality—provides new and significant findings, advances, or results
5. Presentation—clearly presents abstract content



ICFP's Advocacy & Accountability Subcommittee

Advocacy & Accountability Subcommittee

- Co-chairs
 - Kate Barrett, AFP (USA); Peter Ngure, Pathways Policy Institute (Kenya); Sarah Harlan, CCP (USA)
- Calling all advocates-- we want YOU!
(kbarrett@jhu.edu)
- Next call – March 12 at 9am ET/ 1pm GMT/
4pm EAT

Possible A&A activities at ICFP 2021

- High-level/VIP lunch
- Plenary session with FP2020 and/or with Youth subcommittee
- Lunch roundtables
- Advocacy session in IBP track
- Help coordinate pre-formed panels on advocacy
- Advocacy pre-conference
- Other

Crushin' Roulette

What did we learn from the 2018 ICFP abstract submission process?

Sarah Whitmarsh
March 6, 2020



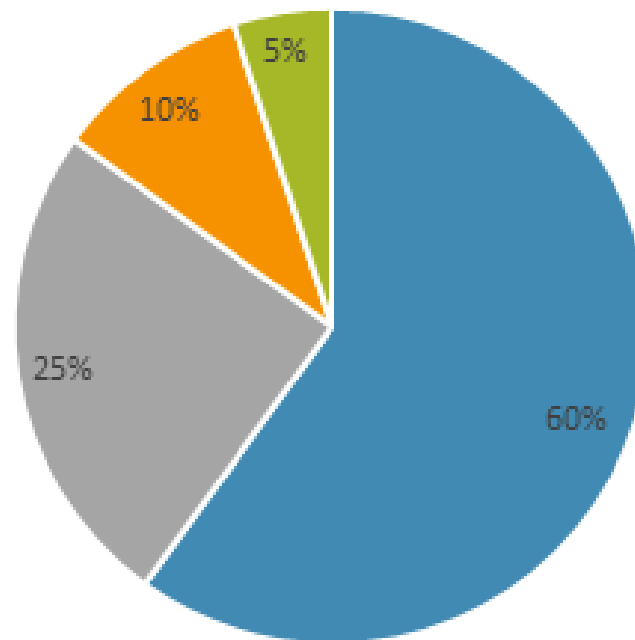
Rewind to Rwanda

At the 2018 ICFP, AFP partners (including the Opportunity Fund) and collaborators showcased:

- 1 invited panel
- 1 pre-formed panel
- 2 oral presentations
- 2 oral-flash presentations
- 17 posters

AFP-Baltimore provided technical assistance for 20 individual abstract submissions

Of the 20 individual abstracts we reviewed, 75% were accepted



■ accepted for poster ■ rejected ■ accepted for oral presentations ■ accepted for oral flash

What did accepted abstract authors do differently?

- Applied methodology and lessons from largest possible number of geographies (broader scope)
- Made clear what is new, different, or significant—especially in the title
 - Expanding Access to Family Planning: Public-private partnership
 - OR
 - Tanzania's Largest Private Health Insurer Covers Family Planning: An evidence-based advocacy success story

How did oral-flash and oral presentations stand out from posters?

- No submission on general family planning budget advocacy got selected for oral/oral-flash
- Oral presenters looked at typical advocacy work through a new or different lens:
 - Highlighted youth, private sector collaboration, rights-based law passage
 - Linked their work to the conference theme
- 66% (8/12) of accepted poster presentations submitted to the “policy, advocacy, and accountability” track



Rolling the dice

How do we apply these lessons for 2021?

Top 5 Tips for 2021

1. Draw from the largest number of geographies you work in (active, past/graduated)
2. Think about innovative, cross-cutting approaches in your work
 - If typical budget advocacy, did you employ a new advocacy tactic or tool? Partner with a surprising stakeholder?
3. Choose your track wisely
4. Link your work to universal health coverage if possible. If not possible, try your best to link advocacy outcomes to impact.

AND?

5. Use your AFP Baltimore program, communications, and M&E team for review and editing support.

Let's achieve **90%** acceptance this year!

Recommended review process and timeline:

1. Submit a draft to AFP country lead by **April 30**
2. AFP Baltimore reviews by **May 15**
3. If needed, second round of review by **May 22**
4. Author submits by **June 2nd** (conf deadline!)



Discussion

What would you like to showcase next year?



Thank you